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01-14-2010

HEET

U.S. PTO
29/348409
12/30/2009



103586277

TO THE ASSISTANT COMMISSIONER FOR .

uments or copy thereof.

12-30-09

1. Name of conveying party(ies): (If multiple assigners, list numerically)

- 1) James H. Jannard
5841 E. Charleston Blvd. #230, Las Vegas, NV 89142
- 2) Matthew Gene Tremblay
271 Center Street, Laguna Beach, CA 92651
- 3) Peter Jarred Land
26441 Brydges Court, Lake Forest, CA 92630

2. Name and address of receiving party(ies):

Name: Red.com, Inc.
Internal Address:
Street Address: 20291 Valencia Circle
City: Lake Forest **State:** CA **ZIP:** 92630
 Additional name(s) of receiving part(ies) attached?
 () Yes (X) No

Additional name(s) of conveying party(ies) attached?
 () Yes (X) No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Security Agreement
- Other

Execution Date(s): (If multiple assigners, list execution dates in numerical order corresponding to number indicated in 1 above.)

- 1) December 16, 2009
- 2) December 16, 2009
- 3) December 16, 2009

4. Application number(s) or Patent number(s):

- Application(s) filed herewith Execution Date(s):
 - 1) December 16, 2009
 - 2) December 16, 2009
 - 3) December 16, 2009

() Patent Application No.:
 Filing Date:

() Patent No.:
 Issue Date:

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory Nelson
WEEKS, KAUFMAN, NELSON & JOHNSON
Internal Address: Suite 310
Street Address: 462 Stevens Ave.
City: Solana Beach **State:** CA **ZIP:** 92075
Attorney's Docket No.: RDP.11

7. Total Fee (37 CFR 3.41): \$40

- Enclosed
- Authorization to be charged to deposit account if any additional fees are required, or to credit any overpayment.

6. Total number of applications and patents involved: 1

8. Deposit Account Number: 503974 (access no. 2220)
 Please charge this account for any additional fees which May be required, or credit any overpayment to this account.
 (Attach duplicate copy of this page if paying by deposit account.)

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Gregory K. Nelson
 Name of Person Signing
46,953
 Registration No.



 Signature

01/13/2010 LMUELLE 0000014 503974 29348409
 01 FC:8021 40.00 DA

Total number of pages including cover sheet, attachments, and documents: (3)

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Patents
 P.O. Box 1450, Alexandria, VA 22313-1450

GREGORY K. NELSON
 WEEKS, KAUFMAN, NELSON & JOHNSON
 462 Stevens Avenue Suite 310 Solana Beach CA 92075 (858) 794-2140

fax PATENT

REEL: 023781 FRAME: 0245

Application No.: Unknown
Filing Date: Herewith
Express Mail No.: EM383756297
Customer No.: 83709

DESIGN PATENT
Attorney Docket No.: RDP.11
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ASSIGNMENT

WHEREAS, We, James H. Jannard, a United States citizen, residing at 5841 E. Charleston Blvd., Suite 230, Las Vegas, Nevada 89142, Matthew Gene Tremblay, a United States citizen, residing at 271 Center Street, Laguna Beach, California 92651 and Peter Jarred Land, a Canadian citizen and permanent resident of the United States, residing at 26441 Brydges Court, Lake Forest, California 92630 have invented certain new and useful improvements in the design and ornamentation of a camera component for which we have executed an application for Letters Patent in the United States, on Even date herewith;

AND WHEREAS, Red.com, Inc. (herein after "ASSIGNEE"), a Washington Corporation, with its principal place of business at 20291 Valencia Circle, Lake Forest, CA 92630, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations, thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Application No.: Unknown
Filing Date: Herewith
Express Mail No.: EM383756297
Customer No.: 83709

DESIGN PATENT
Attorney Docket No.: RDP.11
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IN TESTIMONY WHEREOF, I set my hand and seal hereunto this 16TH day of DECEMBER 2009.

STATE OF CALIFORNIA)
) ss.
COUNTY OF ORANGE)

Peter Jarred Land

On DECEMBER 14, 2009, before me, JODIE L. LAANO, Notary Public, personally appeared Peter Jarred Land who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Jodie L. Laano
NOTARY SIGNATURE