PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Lee Guinchard	08/18/2009
Yuk On Chan	08/18/2009
Stephen N. Withers	08/18/2009
Neil Wigfield	10/08/2009
David Osbourn	10/08/2009
Jamie Jackson	10/08/2009
Phillip Hindle	10/12/2009

RECEIVING PARTY DATA

Name:	ACTIVISION PUBLISHING, INC.
Street Address:	3100 Ocean Park Blvd.
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405-3032

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29337028

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 1156-50-DA-DC

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NAME OF SUBMITTER:	Daniel M. Cavanagh	
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, Lee Guinchard of Mountain View, California; Yuk On Chan of Mountain View, California; Stephen N. Withers of Mountain View, California; Neil Wigfield of Warwickshire, United Kingdom; David Osbourn of Warwickshire, United Kingdom; Jamie Jackson of Warwickshire, United Kingdom; and Phillip Hindle of Warwickshire, United Kingdom (hereinafter referred to as "Assignor") have sold, assigned, transferred and set over and hereby sell, assign, transfer and set over to Activision Publishing, Inc., a corporation organized and existing under and by the virtue of the laws of the State of Delaware and having a place of business at 3100 Ocean Park Blvd., Santa Monica, California 90405-3032, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the invention and improvements which are the subject of an application for United States Design Letters Patent filed May 13, 2009, with Application Serial Number 29/337,028, entitled **DISC JOCKEY** GAME CONTROLLER, and related applications and patents, this assignment including said application, any and all United States and foreign patents granted for any of said inventions or improvements, including all divisions, continuations, reissues, reexaminations, continuations-in-part and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom for past infringement thereof, and the right to claim priority based on the filing date of said application and based on the filing date of any provisional application of which said application claims the benefit under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation, upon request to perform such lawful acts, to promptly provide Assignee with all pertinent facts and documents relating to said invention or application as may be known and accessible to me, to testify in any interference or litigation related to said invention or application and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Agreement.

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PATENT

REEL: 023783 FRAME: 0208

Patent Docket No.1156-50-DA-DC

WITNESS my hand this 18th da	y of August
WITNESS my hand this 18 day	of August 2009. To after Yuk On Chan
WITNESS my hand this 18th day	of August, 2009. Stephen N. Withers
WITNESS my hand this day	of Actober 2009.

WITNESS my hand this	8 ^{rc}	day of	October David Osbourn	, 2009.
WITNESS my hand this	8th	_ day of	OCTOREQ.	, 2009.
WITNESS my hand this	12 th	_day of	OCTOBER Phillip Hindle	, 2009. Lec