

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas J. Campanaro	01/06/2010
Charles Joseph Mahon	01/06/2010
Dan McCutcheon	01/07/2010
RECEIVING PARTY DATA	
Name:	Total Gym Fitness, LLC
Street Address:	1230 American Boulevard
City:	WEST CHESTER
State/Country:	PENNSYLVANIA
Postal Code:	19380
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12687330
CORRESPONDENCE DATA	
Fax Number:	(619)398-0115
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6192381900
Email:	docketing@procopio.com
Correspondent Name:	PROCOPIO, CORY, HARGREAVES & SAVITCH LLP
Address Line 1:	530 B STREET
Address Line 2:	SUITE 2100
Address Line 4:	SAN DIEGO, CALIFORNIA 92101
ATTORNEY DOCKET NUMBER:	116414-01(UTL1)
NAME OF SUBMITTER:	Stephen C. Beuerle

Total Attachments: 2
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ASSIGNMENT OF PATENT APPLICATION

Whereas, we, Thomas J. Campanaro, Charles Joseph Mahon, and Dan McCutcheon, citizens of the United States, hereinafter referred to as "Assignors", have invented an invention entitled "INCLINABLE EXERCISE DEVICE WITH ABDOMINAL CRUNCH EXERCISE ACCESSORY APPARATUS AND METHOD", for which U.S. patent application is filed herewith; and

Whereas, Total Gym Fitness, LLC., a limited liability company organized and existing under the laws of the State of Pennsylvania, hereinafter referred to as "Assignee", whose principal place of business is at 1230 American Boulevard, West Chester, PA 19380, wishes to acquire the full and exclusive right, title and interest in the invention, the application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, its successors and assigns, the full and exclusive right, title and interest in the invention, the application, and any patents and equivalent legal protections that are obtained thereon in the United States and in any foreign countries, including any continuations, divisions, renewals, substitutes, reissues or legal equivalents thereof, for the full term(s) for which the same is granted, including all priority rights under the International Convention.

Assignors, in accordance with this Assignment, hereby authorize and request the United States Commissioner for Patents, and officials of foreign countries whose duty it is to issue patents

or legal equivalents thereof, to issue any patents obtained on the invention to Assignee, its successors and assigns.

Assignors covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment.

Assignors further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to this invention and any applications, patents or legal equivalents directed thereto that are known and accessible to Assignors, and that Assignors will testify in any interference or litigation related thereto.

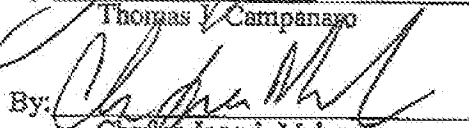
Assignors further covenant that they will promptly execute and deliver to Assignee or its legal representative any documents, instruments or affidavits required to apply for, obtain, maintain, issue and enforce this invention and any applications, patents or legal equivalents directed thereto in the United States or in any foreign country.

Date: 1/06/10

Date: 1/6/10

Date: 1/7/10

By: 
Thomas V. Campanaro

By: 
Charles Joseph Mahon

By: 
Dan McCutcheon