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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Siva Gurumurthy	12/14/2009
Hang Su	12/10/2009
Vladimir Ofitserov	12/14/2009

RECEIVING PARTY DATA

Name:	YAHOO! INC.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12687596

CORRESPONDENCE DATA

Fax Number: (212)801-6400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-801-9200

Email: NYIPMAIL@GTLAW.COM

Correspondent Name: YAHOO! INC. C/O James J. DeCarlo

Address Line 1: 200 PARK AVENUE, 34th fl
Address Line 2: GREENBERG TRAURIG, LLP
Address Line 4: NEW YORK, NEW YORK 10166

l	ATTORNEY DOCKET NUMBER:	085804-100000
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NAME OF SUBMITTER: Shoba Jaglal-Grullon

Total Attachments: 4 source=100000asg#page1.tif

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PATENT REEL: 023789 FRAME: 0204 source=100000asg#page2.tif source=100000asg#page3.tif source=100000asg#page4.tif

> PATENT REEL: 023789 FRAME: 0205

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SEARCH ENGINE RECENCY USING CONTENT PREVIEW

☑ for which I have executed a U.S. patent application on even date herewith.
which bears U.S. application serial No.12/687,596, filed January 14, 2010.
☐ for which I have executed a patent application in the country of on even date herewith.
which I have executed a U.S. provisional application on even date herewith.
which is a U.S. provisional application which bears U.S. application serial No, filed
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

Patents resulting from said application or any division, continuation, substitute, renewal, re-

examination or reissue thereof to the ASSIGNEE.

Authorize and request the Commissioner of Patents to issue any and all United States

(b)

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PATENT REEL: 023789 FRAME: 0206 reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I SIVA GURU	MURTHY have executed this document on t
date indicated below.	
Signature of Inventor	12/14/2009
Signature of Inventor	Date
SANTA CLARA, CA Inventor's City, State of residence	
Witnessed by:	
(1)	12/14/2009
Signature of Witness	Date
Pavel Dmitriev	Sunny vale, CA Witness' City State of residence
Print Witness Name	Witness' City, State of residence
(2)	12/14/2009
Signature of Witness	Date
Konstantinos Tsiontsiouliklis	San Jose, CA
Print Witness Name	Witness' City, State of residence

Assignment of SEARCH ENGINE RECENCY USING CONTENT PREVIEW by SIVA GURUMURTHY, HANG SU and VLADIMIR OFITSEROV to Yahoo! Inc. 085804-100000 / Y05893US00

IN TESTIMONY WHEREOF, I	HANG SU have executed this document on the
date indicated below.	
1 / Cz	12/10/09
Signature of Inventor	Date
SUNNYVALE, CA	
Inventor's City, State of residence	
Witnessed by:	1 /
(1) Lihr Limin Signature of Witness	Date (2)
Ling Lin	Santa clara, CA
Print Witness Name	Witness' City, State of residence
(2) 25/1	12/10/09
Signature of Witness	Date
SHENHONG ZHU	Fremont, CA
Print Witness Name	Witness' City, State of residence

Assignment of SEARCH ENGINE RECENCY USING CONTENT PREVIEW by SIVA GURUMURTHY, HANG SU and VLADIMIR OFITSEROV to Yahoo! Inc. 085804-100000 / Y05893US00

IN TESTIMONY WHEREOF, I VLADIMIR OFITS date indicated below.	SEROV have executed this document on the
Vladimir Offishov Signature of Inventor	12/14/2009
Signature of inventor	Date
FOSTER CITY, CA	
Inventor's City, State of residence	
Witnessed by: (1) Dring to Pear Lovely.	12/14/0000
	12/14/2009
Signature of Witness	Date
Dmitri Pavlovski	San Francish, CA
Print Witness Name	Witness' City, State of residence
(2) MAM 1/10/	12/14/2009
Signature of Witness	Date
CLIFFORD A. BRUNK	MEULO PARK, CA
Print Witness Name	Witness' City, State of residence

RECORDED: 01/14/2010