

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Lacoste	01/11/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Lacoste Alligator S.A.
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<b>City:</b>	1207 Geneva
<b>State/Country:</b>	SWITZERLAND
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29315988
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<b>Total Attachments: 1</b> source=Signed Assignment from Lacoste to LCA for GRAVITATE 2 (F0567440)#page1.tif	

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**PATENT**  
**REEL: 023795 FRAME: 0596**

## ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of January 11, 2010 (the "Effective Date") is made by and between **Lacoste** ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, 75001 Paris, France, and **Lacoste Alligator S.A.** ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, 1207 Geneva, Switzerland.

WHEREAS, by virtue of an assignment dated October 19, 2009, and recorded with the U.S. Patent and Trademark Office at Reel/Frame 023494/0378, Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

### FOOTWEAR (GRAVITATE 2)

as described and set forth in U.S. Patent Application No. 29/315,988, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof;

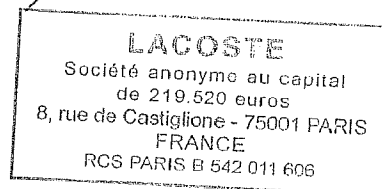
NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all foreign rights to said invention, and all rights under the International Convention in respect to said invention and application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

11/01/2010.

(Date)

[Signature]

(Signature)



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