

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|   |                                   |
|---|-----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                        |
| <b>CONVEYING PARTY DATA</b>   |                                   |
| <b>Name</b>   | <b>Execution Date</b>             |
| Kenneth Eric Vasilik  | 01/14/2010                        |
| Kobi Reiter   | 01/14/2010                        |
| <b>RECEIVING PARTY DATA</b>   |                                   |
| <b>Name:</b>  | Google Inc.                       |
| <b>Street Address:</b>  | 1600 Amphitheatre Parkway         |
| <b>City:</b>  | Mountain View                     |
| <b>State/Country:</b>   | CALIFORNIA                        |
| <b>Postal Code:</b>   | 94043                             |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                   |
| <b>Property Type</b>  | <b>Number</b>                     |
| <b>Application Number:</b>  | 12610242                          |
| <b>CORRESPONDENCE DATA</b>  |                                   |
| <b>Fax Number:</b>  | (877)769-7945                     |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                                  |                                   |
| <b>Phone:</b>   | (650) 839-5070                    |
| <b>Email:</b>   | hoke@fr.com                       |
| <b>Correspondent Name:</b>  | Brenda Leeds Binder               |
| <b>Address Line 1:</b>  | FISH & RICHARDSON P.C.            |
| <b>Address Line 2:</b>  | P.O.BOX 1022                      |
| <b>Address Line 4:</b>  | MINNEAPOLIS, MINNESOTA 55440-1022 |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 16113-1861001                     |
| <b>NAME OF SUBMITTER:</b>   | Sarah E. Hoke                     |
| <b>Total Attachments: 2</b><br>source=16113_1861001_Assignment#page1.tif<br>source=16113_1861001_Assignment#page2.tif |                                   |

CH \$40.00 12610242

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**PATENT**  
**REEL: 023797 FRAME: 0081**

ASSIGNMENT

For valuable consideration, we, KENNETH ERIC VASILIK of 4339 136th Place SE, Bellevue, WA 98006, KOBI REITER of 834 NE 80th Street, Seattle, WA 98115, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway  
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled WEBPAGES WITH CONDITIONAL CONTENT, filed October 30, 2009, and assigned U.S. Serial Number 12/610,242, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 1/14/2010

Kenneth Eric Vasilik  
KENNETH ERIC VASILIK

Witnessed by:

Erika Rice Scherpelz  
Signature

Erika Rice Scherpelz  
Typed or Printed Name

12420 NE 100<sup>th</sup> St  
Kirkland, WA 98033  
Witness Address

Date: 1/14/2010

Kobi Reiter  
KOBI REITER

Witnessed by:

Erika Rice Scherpelz  
Signature

Erika Rice Scherpelz  
Typed or Printed Name

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Kirkland, WA 98033  
Witness Address

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