\$40,00 29

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sibylle Wager	12/15/2009

RECEIVING PARTY DATA

Name:	Conopco, Inc. d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S-Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29350513

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-894-2170

Email: dixie.cruz-aleman@unilever.com

Correspondent Name: Dixie Cruz-Aleman
Address Line 1: 800 Sylvan Avenue
Address Line 2: AG West, S-Wing

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER: DM7737(V)

NAME OF SUBMITTER: Dixie Cruz-Aleman

Total Attachments: 3

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PATENT REEL: 023797 FRAME: 0161 source=DM7737V-assignment#page3.tif

PATENT REEL: 023797 FRAME: 0162

ASSIGNMENT

WHEREAS, IME,

Sibylle WAGER Unilever Bestfoods Deutschland GmbH, Knorrstrasse 1, 74074 Heilbronn, Germany

have invented certain improvements in:

	ING

	PACKAGING
(bearing A	Attorney's Docket Number: DM7737), which is found in
[Check ar	nd complete (a), (b) or (c)]
(a) 🗌	U.S. patent application executed on
(b) 🔀	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. appli	ication Serial No. 29/350,513 filed on 18 November 2009
(c)	International Application No
a place of 07632, Ur	ND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having f business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey nited States of America desires to acquire the entire right title and interest in and to said invention, and to said United States application or any reissues, divisions

continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER. its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute

Notarise & Apostille

PATENT REEL: 023797 FRAME: 0163 and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

15 Decomber 2009 (1) Stayle Mages
Inventor - Sibylle WAGER Dated:

Notarise & Apostille

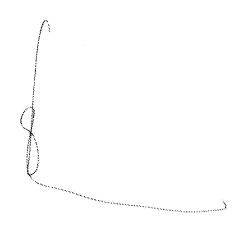


Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

- Ms Sibylle Wager, c/o Unilever Bestfoods Duetschland GmbH, Knorrstrasse 1, 74074 Heilbronn, Germany.

Rotterdam, 05 January 2010



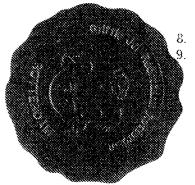


APOSTILLE

- (Convention de la Haye du 5 Octobre 1961)
 Country: NETHERLANDS
 This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam certified
- 5. at Rotterdam 6. the 6 januari 2010
- by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 10-51/1

Seal/stamp



10 Signature

PATENT REEL: 023797 FRAME: 0165

RECORDED: 01/15/2010