

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Glyn Barry SMITH	01/10/2010
Rachel Jane GILLAM	01/14/2010
Michael CAHILL	01/13/2010
RECEIVING PARTY DATA	
Name:	Boku, Inc.
Street Address:	2 Harrison Street
Internal Address:	Suite 600
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12689561
CORRESPONDENCE DATA	
Fax Number:	(650)462-7851
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650)328-8500
Email:	COLLETTEA@GTLAW.COM
Correspondent Name:	GREENBERG TRAUIG, LLP
Address Line 1:	2450 COLORADO AVENUE SUITE 400E
Address Line 2:	IP DOCKETING
Address Line 4:	SANTA MONICA, CALIFORNIA 90404
ATTORNEY DOCKET NUMBER:	116227-201301/US
NAME OF SUBMITTER:	Lehua Wang
Total Attachments: 4	

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**PATENT
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PATENT ASSIGNMENT

WHEREAS, We, Glyn Barry SMITH, Rachel Jane GILLAM and Michael CAHILL, whose mailing addresses are set forth below, have invented and own a certain invention entitled:

SYSTEMS AND METHODS TO FACILITATE RETAIL TRANSACTIONS

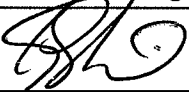
for which an application for a United States Patent has been or will be filed with the United States Patent and Trademark Office.

WHEREAS, Boku, Inc., hereinafter referred to as ASSIGNEE, a corporation organized and existing under the laws of the state of Delaware, and having its principal place of business at 2 Harrison Street, Suite 600, San Francisco, CA 94105, is desirous of acquiring the entire interest in, to and under said inventions and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, We hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said inventions in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said inventions by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

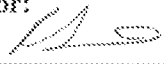
WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said inventions and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said applications, said inventions and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Full Name of Inventor	Last Name SMITH	First Name Glyn	Middle Name Barry
Residence & Citizenship	City Chesterfield	State or Foreign Country GB	Country of Citizenship GB
Mailing Address	Manor Farm Church Lane North Old Whittington Chesterfield, Derbyshire S41 9QY, United Kingdom		
Signature of Inventor: 		Date: MM/DD/YYYY 01/10/2010	

Full Name of Inventor	Last Name GILLAM	First Name Rachel	Middle Name Jane
Residence & Citizenship	City Chesterfield	State or Foreign Country GB	Country of Citizenship GB
Mailing Address	West Barn Somersall Hall Drive Chesterfield, Derbyshire S40 3LH, United Kingdom		
Signature of Inventor:		Date: MM/DD/YYYY	

Full Name of Inventor	Last Name CAHILL	First Name Michael	Middle Name
Residence & Citizenship	City San Rafael	State or Foreign Country CA	Country of Citizenship US
Mailing Address	34 Redding Way San Rafael, CA 94901		
Signature of Inventor:		Date: MM/DD/YYYY	

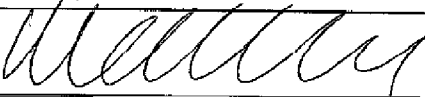
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Mailing Address	West Barn Somersall Hall Drive Chesterfield, Derbyshire S40 3LH, United Kingdom		
Signature of Inventor: 		Date: MM/DD/YYYY 14/1/10	

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Mailing Address	34 Redding Way San Rafael, CA 94901		
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