PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date		
Satoshi KUNII	12/29/2009		
Masahito YAMAZAKI	12/29/2009		
Yoshihiro FUKUSHIMA	12/29/2009		

RECEIVING PARTY DATA

Name:	Kao Corporation				
Street Address:	4-10, 1-chome, Kayaba-cho, Nihonbashi				
City:	Chuo-ku, Tokyo				
State/Country:	JAPAN				

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12689531

CORRESPONDENCE DATA

Fax Number: (703)413-2220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 413-3000

Email: bsanchez@oblon.com

Correspondent Name: Oblon, Spivak, et al.

Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 353944US

NAME OF SUBMITTER: Beatriz Sanchez

Total Attachments: 2

source=353944USASSIGMENT#page1.tif source=353944USASSIGMENT#page2.tif

OP \$40.00 1

PATENT REEL: 023811 FRAME: 0196

Assignment of Application

WHEREAS, I (WE)	Satoshi	Satoshi KUNII, Masahito YAMAZAKI and Yoshihiro FUKUSHIMA of c/o Kao								
	Corporat	ion, Res	search Lab	oratories,	1334,	Minato,	Wakayama-s	hi, Wakay	ama-ken,	Japan
										
	-									
										
		•								
										
· · · · · · · · · · · · · · · · · · ·										
					_					
					•				, res	pecti
have invented certa	in new an	d useful	improveme	ente in:						
TO	NED EUD I	a asetar Mector	STATIC IM	MCE DEV	ET ODME	NT				• • • • • • • • • • • • • • • • • • • •
101	NEK FUK I	SLECTKO.	STATIC IM	AGE DEV	CLUPME	SINI				
(Application No				. 1	filed					٦.
(_					— "
WHEREAS,	Kao Cor	poration								
···										
(hereinafter referre	d to as "A	ASSIGNI	EE") havin	g a place	of bu	siness at	: 14-10, 1-ch	ome. Kavah	a-cho Nil	ionh

Chuo-ku, Tokyo, Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: December 29, 2009

(Signature of Inventor)

toshi KUNII

Date: December 2 9 200 9

(Signature of Inventor)

asahito YAMAZAKI

Date: December 29. 2009

大田 也

Yoshihiro FUKUSHIMA

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

ATTORNEYS AT LAW 1940 DUKE STREET ALEXANDRIA, VIRGINIA 22314

RECORDED: 01/19/2010