PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:			ASSIGNMENT	
CONVEYING PARTY DATA				
		Name	Execution Date	
Mark Robertson			01/19/2010	
Ming-Chang Liu			01/19/2010	
RECEIVING PARTY DATA				
Name:	Sony Corporation			
Street Address:	1-7-1 Konan, Minato-ku			
City:	Токуо			
State/Country:	JAPAN			
Postal Code:	108-0075			
PROPERTY NUMBERS Total: 1				
Property Type		Number		
Application Number: 12689		2689823		
Application Number: 12689823 CORRESPONDENCE DATA				
Fax Number: (408)530-9797 G Correspondence will be sent via US Mail when the fax attempt is unsuccessful. G				
Phone: 408-530-9700 C Email: JOWENS@HOLLP.COM				
Correspondent Name: HAVERSTOCK & OWENS LLP				
Address Line 1: 162 N WOLFE ROAD				
Address Line 4: SUNNYVALE, CALIFORNIA 94086				
ATTORNEY DOCKET NUMBER:		SONY-38500	SONY-38500	
NAME OF SUBMITTER:		Jonathan O. Owens	Jonathan O. Owens	
Total Attachments: 1 source=Assignment_01_19_2010#page1.tif				

ASSIGNMENT

WHEREAS, WE, <u>Mark Robertson and Ming-Chang Liu</u>, hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHOD TO ESTIMATE SEGMENTED MOTION

Date of execution of application: ______ Filing Date: Serial No.:

WHEREAS, <u>SONY CORPORATION</u>, a Japanese corporation, 1-7-1 Konan, Minato-ku, Tokyo 108-0075, JAPAN, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in said invention and application and in any Letters Patent which may be granted on the same;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below.

Mark Robertson

Ming-Chang L

STATE OF COUNTY OF

lg Jan ZdD Date

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On Live 18, 2010 before me, Paulette L. Fernandez, a notary public, personally appeared <u>Mark Robertson</u> and <u>Ming-Chang Liu</u>, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal. Signature of Notar Public

SEAL



PATENT REEL: 023811 FRAME: 0893

RECORDED: 01/19/2010