

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Srujana Merugu</td> <td>12/23/2009</td> </tr> <tr> <td>Arun Shankar Iyer</td> <td>12/21/2009</td> </tr> <tr> <td>Ashwin Kumar V. Machanavajjhala</td> <td>12/21/2009</td> </tr> <tr> <td>Sathiya Keerthi Selvaraj</td> <td>12/23/2009</td> </tr> <tr> <td>Philip L. Bohannon</td> <td>12/21/2009</td> </tr> </tbody> </table>		Name	Execution Date	Srujana Merugu	12/23/2009	Arun Shankar Iyer	12/21/2009	Ashwin Kumar V. Machanavajjhala	12/21/2009	Sathiya Keerthi Selvaraj	12/23/2009	Philip L. Bohannon	12/21/2009
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Yahoo! Inc.</td> </tr> <tr> <td>Street Address:</td> <td>701 First Avenue</td> </tr> <tr> <td>City:</td> <td>Sunnyvale</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94089</td> </tr> </table>		Name:	Yahoo! Inc.	Street Address:	701 First Avenue	City:	Sunnyvale	State/Country:	CALIFORNIA	Postal Code:	94089		
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CORRESPONDENCE DATA													
<p>Fax Number: (312)321-4299 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 3123214200 Email: rsitterding@usebrinks.com Correspondent Name: Rickard K. DeMille Address Line 1: Brinks Hofer Gilson & Lione Address Line 2: P.O. Box 10395 Address Line 4: Chicago, ILLINOIS 60611</p>													
ATTORNEY DOCKET NUMBER:	12729-628												
NAME OF SUBMITTER:	Rickard K. DeMille, Reg. No. 58,471												

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PATENT
REEL: 023818 FRAME: 0629

Total Attachments: 6

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ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

OPINION AGGREGATION SYSTEM

- ☒ for which I have executed a U.S. patent application on even date herewith.
- ☐ which bears U.S. application serial No. _____, filed _____.
- ☐ for which I have executed a patent application in the country of _____ on even date herewith.
- ☐ which I have executed a U.S. provisional application on even date herewith.
- ☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

Assignment of OPINION AGGREGATION SYSTEM by Srujana Merugu, Arun Shankar Iyer, Ashwin Kumar V. Machanavajhala, Sathiya Keerthi Selvaraj, and Philip L. Bohannon to Yahoo! Inc.
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applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Srujana Merugu have executed this document on the date indicated below.

H. Srujana
Signature of Inventor

December 23rd 2009
Date

Sunnyvale, California Gurgaon, Haryana, India MS
Inventor's City, State of residence

Witnessed by:

(1) Y Chandra Reddy
Signature of Witness

23-12-2009
Date

YATAVELLI CHANDRA REDDY
Print Witness Name

SECUNDERABAD, ANDHRA PRADESH,
Witness' City, State of residence
INDIA

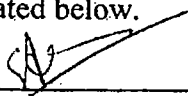
(2) A. Sonil Singh
Signature of Witness

23-12-2009
Date

RAJPUT SONIL SINGH
Print Witness Name

Secunderabad, Andhra Pradesh
Witness' City, State of residence
INDIA

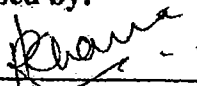
IN TESTIMONY WHEREOF, I Arun Shankar Iyer have executed this document on the date indicated below.


Signature of Inventor

21 DECEMBER, 2009
Date

Bangalore, Karnataka, India
Inventor's City, State of residence


Witnessed by:

(1) 
Signature of Witness

21/12/09.
Date

RAJIV ASHU KHANNA.
Print Witness Name

Bangalore, Karnataka.
Witness' City, State of residence

(2) 
Signature of Witness

21/12/09
Date

SHRAVAN M. N
Print Witness Name

Bangalore, Karnataka
Witness' City, State of residence

Assignment of OPINION AGGREGATION SYSTEM by Srujana Merugu, Arun Shankar Iyer, Ashwin Kumar V. Machanavajjhala, Sathiya Keerthi Selvaraj, and Philip L. Bohannon to Yahoo! Inc.
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IN TESTIMONY WHEREOF, I Ashwin Kumar V. Machanavajjhala have executed this document on the date indicated below.

MVN Ashwin Kumar V. Machanavajjhala
Signature of Inventor

December 21 2009
Date

Millbrae, CA
Inventor's City, State of residence

Witnessed by:

(1) Arpita Ghosh
Signature of Witness

12/21/2009
Date

ARPITA GHOSH
Print Witness Name

SANTA CLARA, CA
Witness' City, State of residence

(2) Tom Gulik
Signature of Witness

12/21/2009
Date

Tom Gulik
Print Witness Name

Santa Clara, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Sathiya Keerthi Selvaraj have executed this document on the
date indicated below.

S. Sathiya Keerthi
Signature of Inventor

12-23-09
Date

Cupertino, CA
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

12/23/2009
Date

XUANHUI WANG
Print Witness Name

Santa Clara, CA
Witness' City, State of residence

(2) [Signature]
Signature of Witness

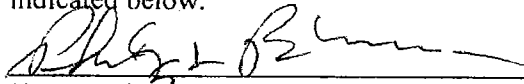
12/23/09
Date

PRADHEEP ELANGO
Print Witness Name

MOUNTAIN VIEW, CA
Witness' City, State of residence

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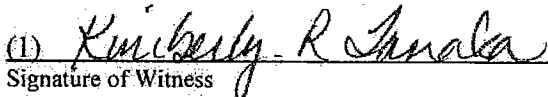
IN TESTIMONY WHEREOF, I Philip L. Bohannon have executed this document on the date indicated below.


Signature of Inventor

12/21/09
Date

Cupertino, CA
Inventor's City, State of residence

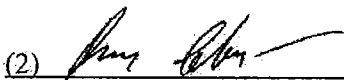
Witnessed by:

(1) 
Signature of Witness

12.21.09
Date

KIMBERLY R. TANAKA
Print Witness Name

SAN MATEO, CA
Witness' City, State of residence

(2) 
Signature of Witness

12/21/2009
Date

Boris Abramzon
Print Witness Name

Cupertino, CA
Witness' City, State of residence