

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Rellis Group, Inc.	01/19/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Mystic Tackleworks, Inc.
Street Address:	100 Essex Street
Internal Address:	PO BOX 160
City:	West Mystic
State/Country:	CONNECTICUT
Postal Code:	06388
<b>PROPERTY NUMBERS Total: 3</b>	
Property Type	Number
Application Number:	29320335
Patent Number:	7228656
Application Number:	11796329
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	101945.00011
NAME OF SUBMITTER:	Joy A. Whitney

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Total Attachments: 3

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## ASSIGNMENT

This Assignment of Patent rights ("Assignment") is made this 19<sup>th</sup> day of January 2010, by and between Rellis Group, Inc., a Connecticut corporation having a principal place of business at 74 Plain Hill Road, Norwich, Connecticut 06360 ("Assignor"), and Mystic Tackleworks, Inc., a Delaware corporation having a principal place of business at 100 Essex Street, P.O. Box 160, West Mystic, CT 06388 ("Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the Patents, and Patent Applications listed in Schedule A, attached hereto, including all inventions disclosed therein;

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in, and to the said inventions or improvements and in and to the said Patents and Patent Applications listed in Schedule A, and in, to and under any and all Letters Patent which may be granted on or as result thereof in any and all countries.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the said Assignor, assigns, transfers and sets over to said Assignee, the entire right, title and interest in and to said inventions or improvements and said patents and application(s) and any and all continuations, divisions and renewals of and substitutes for said application(s), and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said applications or any continuations, divisions, or renewals of or substitutes for said application(s). Assignor further assigns to and authorizes said Assignee to file applications for Letters Patent in all countries, the same to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment, and transfer not been made.

AND Assignor does hereby covenant that Assignor has full right to convey the entire interest herein assigned, and that Assignor has not executed and will not execute any agreement in conflict herewith, and Assignor further covenants and agrees that Assignor will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said applications and said Letters Patent to said assignee, its successors, assigns, nominees, or legal representatives, and Assignor agrees to communicate to said Assignee or to their nominee all known facts respecting said inventions or improvements, said application(s) and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally

to do everything possible to aid said Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND Assignor hereby covenants with Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor, and that full right to convey the same as herein expressed is possessed by the Assignor.

AND Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said Assignee, as Assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any all Letters Patent of the United States which may be issued and granted on or as a result of the application(s) aforesaid, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has caused this Assignment to be executed and delivered this 19<sup>th</sup> day of January 2010.

Assignor: **Rellis Group, Inc.**

By: \_\_\_\_\_

Printed Name: Greg Mitchell

Title: *President*, Rellis Group, Inc.

---END OF ASSIGNOR LIST---

**Schedule A**

**Patents and Patent Applications**

<b>Title</b>	<b>Patent or Patent Application Serial Number</b>	<b>Filing Date</b>	<b>Conveyance to Assignor recorded at reel/frame</b>
Fishing Lure Device and Associated Methods of Manufacture	US 7,228,656	December 31, 2004	019448/0064
Fishing Lure Device and Associated Methods of Manufacture	US 11/796,329	April 27, 2007	019448/0064
Fishing Lure (US Design Patent Appl.)	US 29/320,335	June 25, 2008	021723/0560
Fishing Lure (CN Design Patent Appl.)	CN 200830141267.8	July 17, 2008	N/A
Fishing Lure (CN Design Patent Appl.)	CN 200930265379.9	November 17, 2009	N/A