

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SCA IPLA Holdings Inc	01/11/2010
RECEIVING PARTY DATA	
Name:	MobileMedia Ideas LLC
Street Address:	5425 Wisconsin Avenue
Internal Address:	Suite 801
City:	Chevy Chase
State/Country:	MARYLAND
Postal Code:	20815
PROPERTY NUMBERS Total: 103	
Property Type	Number
Patent Number:	6125143
Patent Number:	5995852
Patent Number:	RE39231
Patent Number:	6639627
Patent Number:	7349012
Patent Number:	6441828
Patent Number:	6446080
Patent Number:	6393430
Patent Number:	5640458
Patent Number:	6695477
Patent Number:	5930758
Patent Number:	6445800
Patent Number:	7330553
Patent Number:	6975732

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Patent Number:	7337027
Patent Number:	5557541
Patent Number:	7190971
Patent Number:	7251475
Patent Number:	5999827
Patent Number:	5987336
Patent Number:	6131048
Patent Number:	6223058
Patent Number:	6138039
Patent Number:	6198948
Patent Number:	RE39959
Patent Number:	6070068
Patent Number:	5914941
Patent Number:	5841979
Patent Number:	6549942
Patent Number:	6341108
Patent Number:	6490235
Patent Number:	6339814
Patent Number:	6552976
Patent Number:	6775753
Patent Number:	7313647
Patent Number:	5490170
Patent Number:	6385386
Patent Number:	5737394
Patent Number:	6002390
Patent Number:	6389301
Patent Number:	6725155
Patent Number:	5912704
Patent Number:	5995592
Patent Number:	6803864
Patent Number:	5852783
Patent Number:	6300934
Patent Number:	6430314
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Patent Number:	6128475
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Patent Number:	6539229
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Patent Number:	6871048
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Patent Number:	5828956
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Patent Number:	7233813
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Patent Number:	6161021
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Patent Number:	5241603
Patent Number:	6064734
Application Number:	90008043
Application Number:	90008042
Application Number:	90007908
Application Number:	90008044
Application Number:	90007909
Application Number:	11445305
Application Number:	11409210

Application Number:	11526017
Application Number:	11672078
Application Number:	08421945
Application Number:	09124584
Application Number:	10374310
Application Number:	11431695
Application Number:	12272059
Application Number:	10041488
Application Number:	11742641
Application Number:	12651028
Application Number:	07857980
Application Number:	09394826
Application Number:	07778592
Application Number:	08263125
Application Number:	11514245
Application Number:	60191149
Application Number:	60097248
Application Number:	60395113
Application Number:	11408926

#### CORRESPONDENCE DATA

Fax Number: (212)969-2900

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-969-4031

Email: etavarez@proskauer.com

Correspondent Name: Proskauer Rose LLP

Address Line 1: 1585 Broadway

Address Line 2: 17-19

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	53322-119
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NAME OF SUBMITTER:	Elizabeth Tavarez
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Total Attachments: 7

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**PATENT**  
**REEL: 023828 FRAME: 0507**



### Assignment of Patent Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, hereby:

sells, assigns, and transfers to **MobileMedia Ideas LLC**, a Delaware limited liability company, having offices at 5425 Wisconsin Avenue, Suite 801 Chevy Chase, MD 20815, United States ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest in the United States and all foreign countries, in and to the U.S patents listed in Attachment A; in and to any and all inventions and improvements that are disclosed therein; in and to all divisional, continuing, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries that are based upon the patents listed in Attachment A; in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries based upon the patents listed in Attachment A; and in and to all rights of priority based upon the patents listed in Attachment A;

agrees that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said inventions and improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenants with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

SCA IPLA Holdings Inc

By: 

Name: Toshimoto Mitomo

Title: President

Date: 1/11/10

# Attachment A

Patent/Application Number	Country(ies)	Filing Date	Title and Inventors
6125143 (08/733928)	US	October 18, 1996	"Picture encoding device and method thereof, picture decoding device and method thereof, and recording medium", Suzuki, et al.
5995852 (08/571650)	US	December 13, 1995	"Communication terminal equipment and call incoming control method", Yasuda, et al.
RE39231 (09/998426)	US	November 30, 2001	"Communication terminal equipment and call incoming control method", Yasuda, et al.
6639627 (09/353287)	US	July 14, 1999	"Imaging apparatus in which reduced resolution image data is generated, and when supplied over an image data bus, the resolution is increased and outputted", Takezawa, et al.
7349012 (10/650021)	US	August 26, 2003	"Imaging apparatus with higher and lower resolution converters and a compression unit to compress decreased resolution image data", Takezawa, et al.
6441828 (09/391941)	US	September 8, 1999	"Image display apparatus", Oba, et al.
6446080 (09/074683)	US	May 8, 1998	"Method for creating, modifying, and playing a custom playlist, saved as a virtual CD, to be played by a digital audio/visual actuator device", Van Ryzin, et al.
6393430 (09/074681)	US	May 8, 1998	"Method and system for automatically recording music data files by using the hard drive of a personal computer as an intermediate storage medium", Van Ryzin
5640458 (07/600818)	US	October 22, 1990	"Audio signal reproducing apparatus", Nishiguchi, et al.
6695477 (08/747910)	US	November 12, 1996	"Audio signal reproducing apparatus", Nishiguchi, et al.
5930758 (08/887417)	US	July 2, 1997	"Audio signal reproducing apparatus with semiconductor memory storing coded digital audio data and including a headphone unit", Nishiguchi, et al.
6445800 (09/489774)	US	January 24, 2000	"Audio signal reproducing apparatus", Nishiguchi, et al.
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6975732 (10/096621)	US	March 13, 2002	"Audio signal reproducing apparatus", Nishiguchi, et al.
7337027 (11/158880)	US	June 22, 2005	"Audio signal reproducing apparatus", Nishiguchi, et al.
90/008043	US	May 22, 2006	Re-examination of 5,640,458 (Certificate Issued on 2009/03/24)
90/008042	US	May 22, 2006	Re-examination of 6,695,477(Certificate Issued on 2008/07/15)
90/007908	US	January 31, 2006	Re-examination of 5,930,758 (Certificate Issued 2008/09/16)
90/008044	US	June 8, 2006	Re-examination of 6,445,800 (Certificate Issued on 2009/03/24)
90/007909	US	January 31, 2006	Re-examination of 6,975,732 (Reexam Terminated on 2008/09/29)
5557541 (08/279244)	US	July 21, 1994	"Apparatus for distributing subscription and on-demand audio programming", Schulhof, et al.
7190971 (09/126007)	US	July 29, 1998	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
7251475 (10/941825)	US	September 16, 2004	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
11/445305	US	June 2, 2006	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
7636545 (11/408926)	US	April 24, 2006	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
11/409210 (Issue fee paid)	US	April 24, 2006	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
11/526017	US	September 25, 2006	"Information processing apparatus and method, information processing system, and transmission medium", Kawamoto
11/672078	US	February 7, 2007	"INFORMATION PROCESSING APPARATUS AND METHOD, INFORMATION PROCESSING SYSTEM, AND TRANSMISSION MEDIUM", Kawamoto
08/421945	US	April 13, 1995	"Communication terminal apparatus and control method thereof", Sudo, et al.
5999827 (08/932942)	US	September 17, 1997	"Communication terminal apparatus and control method thereof", Sudo, et al.
5987336 (08/950512)	US	October 21, 1997	"Communication terminal apparatus and control method thereof", Sudo, et al.

6131048 (09/195084)	US	November 18, 1998	"Communication terminal apparatus and control method thereof", Sudo, et al.
6223058 (09/193393)	US	November 18, 1998	"Communication terminal apparatus and control method thereof", Sudo, et al.
6138039 (09/195082)	US	November 18, 1998	"Communication terminal apparatus and control method thereof", Sudo, et al.
6198948 (09/339751)	US	June 24, 1999	"Communication terminal apparatus and control method thereof", Sudo, et al.
RE39959 (10/007104)	US	December 3, 2001	"Communication terminal apparatus and control method thereof", Sudo, et al.
6070068 (08/818564)	US	March 14, 1997	"Communication terminal device and method for controlling a connecting state of a call into a desired connection state upon a predetermined operation by a user", Sudo
5914941 (08/450818)	US	May 25, 1995	"Portable information storage/playback apparatus having a data interface", Janky
5841979 (08/643963)	US	May 7, 1996	"Enhanced delivery of audio data", Schulhof, et al.
09/124584	US	July 29, 1998	"Enhanced delivery of audio data", Schulhof, et al.
6549942 (09/613025)	US	July 10, 2000	"Enhanced delivery of audio data for portable playback", Janky, et al.
10/374310	US	February 25, 2003	"Enhanced delivery of audio data for portable playback", Janky, et al.
11/431695	US	May 9, 2006	"Enhanced delivery of audio data for portable playback", Janky, et al.
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10/041488	US	January 10, 2002	"Device for reproducing information recorded on a recording medium, method for recording information recorded on a recording medium and method for displaying the information", Ishizuka
6490235 (09/128744)	US	August 4, 1998	"Storage and reproduction apparatus with rotary control element for controlling operations", Iida
6339814 (09/703885)	US	November 1, 2000	"Storage and reproduction apparatus using a semiconductor memory", Iida
6552976 (09/704122)	US	November 1, 2000	"Storage and reproduction apparatus", Iida
6775753 (10/043506)	US	January 10, 2002	"Storage and reproduction apparatus utilizing interrupted operation", Iida

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11/742641	US	May 1, 2007	"STORAGE AND REPRODUCTION APPARATUS", Iida
12/651028	US	December 31, 2009	"STORAGE AND REPRODUCTION APPARATUS", Iida
07/857980	US	March 26, 1992	"Coding apparatus for digital signal", Akagiri, et al.
5490170 (08/159122)	US	November 30, 1993	"Coding apparatus for digital signal", Akagiri, et al.
6385386 (09/111002)	US	July 7, 1998	"Recording/playback apparatus, recording/playback method and recording medium", Aotake
5737394 (08/597292)	US	February 6, 1996	"Portable telephone apparatus having a plurality of selectable functions activated by the use of dedicated and/or soft keys", Anderson, et al.
6002390 (08/976436)	US	November 21, 1997	"Text input device and method", Masui
09/394826	US	September 13, 1999	"Text input device and method", Masui
6389301 (09/219418)	US	December 23, 1998	"Portable radio information terminal apparatus, display screen operating method, recording medium, and microcomputer apparatus", Furuya
6725155 (09/673112)	US	December 22, 2000	"Method and apparatus for information processing, and medium for information processing", Takahashi, et al.
07/778592	US	October 17, 1991	"VTR with digitally-interfaced camera unit and viewfinder", Koyama, et al.
5912704 (08/037683)	US	March 25, 1993	"VTR with digitally-interfaced camera unit and viewfinder", Koyama, et al.
5995592 (08/634392)	US	April 18, 1996	"Portable telephone unit and indication adapter", Shirai, et al.
6803864 (09/861247)	US	May 18, 2001	"Method of entering characters with a keypad and using previous characters to determine the order of character choice", Chan
5852783 (08/582541)	US	January 3, 1996	"Information tools with multi-functional information key", Tabe, et al.
6300934 (09/192802)	US	November 16, 1998	"Method and apparatus for entering Hangul (Korean) characters", Ko, et al.
6430314 (09/234429)	US	January 20, 1999	"Method and apparatus for entering data strings including hangul (Korean) and ASCII characters", Ko
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(09/908376)			strings including Hangul (Korean) and ASCII characters", Ko
6519480 (08/827107)	US	March 17, 1997	"Wireless telephone with virtual dialer", Wicks, et al.
6128475 (08/826733)	US	April 4, 1997	"Wireless telephone with sliding keyboard", Wicks, et al.
5619568 (08/505967)	US	July 24, 1995	"Cordless phone with time-out controlled ringer", Miller
08/263125	US	June 21, 1994	"Speech signal transmitting and receiving apparatus with noise sensitive volume control", Katayanagi, et al.
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5901223 (08/825865)	US	April 2, 1997	"Wireless telephone with extension having peripheral devices provided thereon", Wicks, et al.
7123945 (10/301598)	US	November 22, 2002	"Task display switching method, portable apparatus and portable communications apparatus", Kokubo
11/514245	US	September 1, 2006	"Task display switching method, portable apparatus and portable communications apparatus", Kokubo
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7268773 (10/870300)	US	June 17, 2004	"Data entry user interface", Ludtke
60/097248	US	August 20, 1998	provisional of Ali
6539229 (09/372153)	US	August 20, 1999	"System and method for mobile location detection in synchronous wireless systems", Ali
5839110 (08/624645)	US	June 13, 1996	"Transmitting and receiving apparatus", Maeda, et al.
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6011967 (08/861222)	US	May 21, 1997	"Cellular telephone alarm", Wieck
6871048 (09/300671)	US	April 27, 1999	"Mobil communication apparatus and information providing system using the mobile communication apparatus", Takagaki
5572571 (08/366502)	US	December 30, 1994	"Programmable cellular telephone and system", Shirai
5828956	US	June 7, 1995	"Programmable cellular telephone and

(08/474164)			system", Shirai
6018656 (08/682999)	US	July 18, 1996	"Programmable cellular telephone and system", Shirai
7043276 (10/265682)	US	October 8, 2002	"Portable terminal apparatus and display control program thereof", Kokubo
7233813 (11/223978)	US	September 13, 2005	"Portable terminal apparatus and display control program thereof", Kokubo
7111069 (09/892952)	US	June 26, 2001	"Information processing apparatus and method, and program storage medium", Narioka, et al.
6236867 (09/181546)	US	October 29, 1998	"Portable wireless device", Todo, et al.
6108329 (08/761612)	US	December 6, 1996	"Telephone apparatus used for computer network telephone system", Oyama, et al.
6125273 (09/057391)	US	April 8, 1998	"Apparatus and method for operating a cellular or portable telephone", Yamagishi
5583965 (08/302460)	US	September 12, 1994	"Methods and apparatus for training and operating voice recognition systems", Douma, et al.
6161021 (09/075575)	US	May 11, 1998	"Remote notification control in wireless communication device", Akpa
60/395113	US	July 11, 2002	provisional of Menendez-Pidal, et al.
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7353174 (10/403747)	US	March 31, 2003	"System and method for effectively implementing a Mandarin Chinese speech recognition dictionary", Menendez-Pidal, et al.
7353172 (10/395352)	US	March 24, 2003	"System and method for cantonese speech recognition using an optimized phone set", Emonts, et al.
5241603 (07/703830)	US	May 21, 1991	"Digital signal encoding apparatus", Akagiri, et al.
6064734 (08/975951)	US	November 21, 1997	"Telephone with sliding keypad", Hasegawa, et al.