

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Russell Maudsley	01/07/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PIK-SEL Limited
<b>Street Address:</b>	P.O. Box 1, Portland House
<b>Internal Address:</b>	Station Road, Ballasalla
<b>City:</b>	Isle of Man
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	IM99 6AB
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29354073
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(248)689-4071
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>Correspondent Name:</b>	Matthew J. Schmidt
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<b>ATTORNEY DOCKET NUMBER:</b>	1970.4011.001
<b>NAME OF SUBMITTER:</b>	Matthew J. Schmidt
<b>Total Attachments: 1</b> source=4011 Signed Assignment#page1.tif	

OP \$40.00 29354073

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**PATENT**  
**REEL: 023834 FRAME: 0552**

## ASSIGNMENT

The undersigned, Russell Maudsley, the inventor of a certain, new, original and ornamental design for:

### TOOTHPICK CONTAINER

for which application for Design Letters Patent in the United States of America has been or will be made, hereby assigns and transfers to PIK-SEL Limited, P.O. Box 1, Portland House, Station Road, Ballasalla, Isle of Man, IM99 6AB, United Kingdom, for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification prepared and executed by me on 01-07-2010, preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

I hereby authorize and request my attorney, Matthew J. Schmidt, of Reising Ethington P.C., Customer Number 23399, to insert here in parentheses (Serial No. 29/354,073 filed on 01-19-2010) the filing date and application number of said application when known.

IN WITNESS THEREOF, the undersigned executed this document on

7<sup>th</sup> JANUARY 2010

Date

Inventor:

  
Russell Maudsley



Witnessed by: R. A. BARKER  
UK/EURO PATENT ATTORNEY

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Witnessed by: