PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Starbuck	11/28/2009

RECEIVING PARTY DATA

Name:	HBI Branded Apparel Enterprises, LLC	
Street Address:	1000 East Hanes Mill Road	
City:	Winston-Salem	
State/Country:	NORTH CAROLINA	
Postal Code:	27105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12616303

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: H47969 1880.3

NAME OF SUBMITTER: Jeffrey R. McFadden

Total Attachments: 2

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PATENT REEL: 023838 FRAME: 0033 CH \$40.00 1261

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ASSIGNMENT

This Assignment is made by me, MICHAEL STARBUCK, hereinafter referred to as assignor, a citizen of the United Kingdom, residing at 25 Sandringham Avenue, Earl Shilton, Leicestershire LE8 7HY.

WHEREAS, I am the sole inventor of certain new and useful improvements disclosed in a non-provisional application for United States Patent entitled SUEDED KNITTED FABRICS (the "Invention"), which application was filed in the United States Patent and Trademark Office on November 11, 2009, as Patent Application No. 12/616,303 (the "Patent Application"), and is a divisional of U.S. Patent Application No. 11/485,514 filed on July 12, 2006; and

WHEREAS, HBI BRANDED APPAREL ENTERPRISES, LLC, a Delaware limited liability company, having a principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention, and the Patent Application, and any and all patents issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Invention, the Patent Application, all United States and foreign patents issuing therefrom, all continuations, continuations-in-part, substitutions, divisions or other patent applications claiming the priority benefit of the Patent Application, and all reissues or reexaminations of patents issuing therefrom. Assignor hereby authorizes and empowers Assignee to apply for patents or other form of protection for the Invention in its own name, or in the name of Assignee's successor, assignee, or nominee, in all countries where Assignor may desire to file such an application and where said application may be filed by other than the inventor.

Assignor represents and warrants that he is the sole and lawful owner of the entire right, title and interest in and to the Invention and the Patent Application, which are unencumbered, and that he has the lawful authority to sell, transfer and assign and convey the Invention and the Patent Application.

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Assignor shall sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for the procurement of valid United States or foreign patents for the Invention, or for the reissue or reexamination of the same, but at Assignee's expense.

Date: 2874 No V., 2009

Date: 28 - NOV, 2009

Witness Signature

SANDRINGHAM AUE. Witness Address

EARL SHILTON

LEICESTER LEG 7 HY.

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RECORDED: 01/25/2010