

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sankar Virdhagriswaran	01/25/2010
RECEIVING PARTY DATA	
Name:	Hartford Fire Insurance Company
Street Address:	Hartford Plaza
Internal Address:	HO1-1-11
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06115
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12693297
CORRESPONDENCE DATA	
Fax Number:	(617)235-9493
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617-951-7000
Email:	liseann.ruggeri@ropesgray.com
Correspondent Name:	ROPES & GRAY LLP
Address Line 1:	PATENT DOCKETING 39/41
Address Line 2:	ONE INTERNATIONAL PLACE
Address Line 4:	BOSTON, MASSACHUSETTS 02110-2624
ATTORNEY DOCKET NUMBER:	HSDO-063-101
NAME OF SUBMITTER:	Lise Ann Ruggeri
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 12693297

501075058

PATENT
REEL: 023843 FRAME: 0191

ASSIGNMENT

WHEREAS, I, **Sankar Virdhagriswaran**, have invented a certain improvement in **SYSTEMS AND METHODS FOR PROSPECTING AND ROUNDING BUSINESS INSURANCE CUSTOMERS** described in an application for Letters Patent of the United States, the specification of which:

☒ was filed on **January 25, 2010** as Application No. **12/693,297**

☐ was patented under U.S. Patent No. _____ on _____.

WHEREAS, **Hartford Fire Insurance Company**, (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the State of Connecticut, having principal offices at Hartford Plaza HO1-1-11, Hartford, Connecticut 06115 desires to acquire an interest therein in accordance with agreements duly entered into with **us**;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, **I** have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, **my** entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with **my** entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by **me** had this assignment not been made; **I** hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. **I** hereby acknowledge that this assignment, being of **my** entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, **I** hereby further agree for **myself** and **my** executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which

may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements, the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved, and the communication to said ASSIGNEE, its successors, assigns and legal representatives, of all facts known to us relating to said invention and the history thereof;

AND, I do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

The undersigned hereby authorizes Ropes & Gray LLP, of One International Place, Boston, MA 02110, to insert hereon any further identification information necessary or desirable for recordation of this document.

Inventor's Signature: _____



Sankar Virdhagriswaran

Date: _____

1/25/10