PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DATA			
		Name	Execution Date
Michael L. Obradovic	h		07/30/1997
RECEIVING PARTY DATA			
Name:	Calcar Advertising, Inc.		
Street Address:	122 S. El Camino Real		
Internal Address:	Suite 139		
City:	San Clemente		
State/Country:	CALIFORNIA		
Postal Code:	92672		
PROPERTY NUMBERS Total: 1 Property Type Number			
Application Number: 11417474			
Application Number: 11417474 CORRESPONDENCE DATA			
Fax Number: (949)955-1921 G Correspondence will be sent via US Mail when the fax attempt is unsuccessful. G			
Phone: 949-955-1920			
Email: hgeiger@koslaw.com Correspondent Name: Klein, O'Neill & Singh, LLP			
Address Line 1: 43 Corporate Park			
Address Line 2: Suite 204			
Address Line 4: Irvine, CALIFORNIA 92606			
ATTORNEY DOCKET NUMBER:		1155-17-CON3CON-DC	
NAME OF SUBMITTER:		Daniel M. Cavanagh	

M. L. Obradovich 2

ASSIGNMENT

WHEREAS, I, MICHAEL L. OBRADOVICH, a citizen of the United States, whose post office address is 1904 Aveneda Salvador, San Clemente, California 92672, have made an invention for which I am about to make application for Letters Patent of the United States entitled "CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES", and

WHEREAS, CALCAR ADVERTISING, INC., a corporation organized and existing under the laws of the State of California, and having an office for the transaction of business at 122 S. El Camino Real, Suite 139, San Clemente, California 92672, is desirous of acquiring the entire right, title and interest in and to said invention and any improvements thereon, and in and to the said application for Letters Patent therefor, and any Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the said MICHAEL L. OBRADOVICH, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said CALCAR ADVERTISING, INC., and other valuable considerations unto me moving from said CALCAR ADVERTISING, INC., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said CALCAR ADVERTISING, INC., its successors and assigns, the entire right, title, and interest in and to the said invention as set forth and described in the specification forming a part of the application for Letters Patent of the United States entitled "CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation, continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements, including all priority rights, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted.

AND I, the said MICHAEL L. OBRADOVICH, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said CALCAR ADVERTISING, INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said CALCAR ADVERTISING, INC., its successors and assigns;

AND I, the said MICHAEL L. OBRADOVICH, for the considerations aforesaid, do hereby covenant and agree to and with said CALCAR ADVERTISING, INC., its successors and assigns, that I have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that I, my

executor or administrator, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said CALCAR ADVERTISING, INC., its successors and assigns, may be required or necessary more effectively to secure to and vest in said CALCAR ADVERTISING, INC., its successors and assigns, the entire right, title and interest in and to said invention and improvements, application, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that I will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

IN WITNESS WHEREOF, I, the said MICHAEL L. OBRADOVICH, have hereunto set my hand and seal on the date below written.

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STATE OF California) ss.: COUNTY OF Orange)

BE IT KNOWN, that on this 30 day of JJ/y, 1997, before me personally came MICHAEL L. OBRADOVICH, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



Notary

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RECORDED: 01/27/2010