

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Bart Bombay	01/18/2010
Joseph Leibenguth	01/20/2010
Jean-Luc Lesur	01/19/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Gemalto SA
<b>Street Address:</b>	6, Rue de la Verrerie
<b>City:</b>	Meudon
<b>State/Country:</b>	FRANCE
<b>Postal Code:</b>	F-92197
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12581151
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(512)597-0639
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(512)372-8440
<b>Email:</b>	pehr@thejanssonfirm.com
<b>Correspondent Name:</b>	Pehr Jansson
<b>Address Line 1:</b>	3616 Far West Blvd #117-314
<b>Address Line 4:</b>	Austin, TEXAS 78731
<b>ATTORNEY DOCKET NUMBER:</b>	GMT0429
<b>NAME OF SUBMITTER:</b>	Pehr Jansson

Total Attachments: 3  
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**501078551**

**PATENT  
 REEL: 023863 FRAME: 0865**

**CH \$40.00 12581151**



A S S I G N M E N T

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to **GEMALTO S/A (the "Assignee")**, a corporation of Meudon, France, having a place of business at 6 Rue de la Verrerie F-92197 Meudon, France the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in application 12/581,151 for United States Letters Patent, which has been executed by the undersigned concurrently herewith and is entitled **PERSONALIZATION OF PHYSICAL MEDIA BY SELECTIVELY REVEALING AND HIDING PRE-PRINTED COLOR PIXELS**, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature) \_\_\_\_\_

Name: \_\_\_\_\_

Joseph Leibenguth

Date \_\_\_\_\_

20<sup>th</sup> of January 2010

A S S I G N M E N T

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to GEMALTO S/A (the "Assignee"), a corporation of Meudon, France, having a place of business at 6 Rue de la Verrerie F-92197 Meudon, France the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in application 12/581,151 for United States Letters Patent, which has been executed by the undersigned concurrently herewith and is entitled PERSONALIZATION OF PHYSICAL MEDIA BY SELECTIVELY REVEALING AND HIDING PRE-PRINTED COLOR PIXELS, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature) \_\_\_\_\_

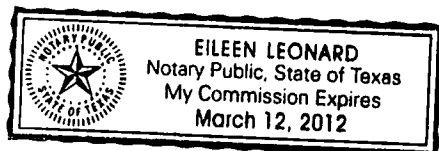
Name: Bart Bombay

Date 18 JAN 2010

STATE OF TEXAS )  
  ) ss.  
COUNTY OF TRAVIS )

BEFORE ME, the undersigned authority, on this 18 day of JANUARY, 20 10, Bart Bombay personally appeared, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name subscribed to the foregoing instrument and acknowledged to me that Bart Bombay executed the same of his own free will for the purposes and consideration therein expressed.

Eileen Leonard  
Notary or Consular Officer



A S S I G N M E N T

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to GEMALTO S/A (the "Assignee"), a corporation of Meudon, France, having a place of business at 6 Rue de la Verrerie F-92197 Meudon, France the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in application 12/581,151 for United States Letters Patent, which has been executed by the undersigned concurrently herewith and is entitled PERSONALIZATION OF PHYSICAL MEDIA BY SELECTIVELY REVEALING AND HIDING PRE-PRINTED COLOR PIXELS, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

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TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature) \_\_\_\_\_

Name: Jean-Luc Lesur

Date

19/01/2010