

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ms. Katherine W. Allen	10/28/2009
Ms. Ruth Karina Espinel	11/02/2009
Mr. Alejandro Jose Santamaria	10/28/2009
Mr. Scott C. Biondich	10/28/2009
Mr. John E. Adams	11/02/2009
Mr. H. Brock Kolls	10/28/2009
Mr. Gopaldaswamy Rajesh	01/09/2010
RECEIVING PARTY DATA	
Name:	The Coca-Cola Company
Street Address:	One Coca-Cola Plaza NW
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12577296
CORRESPONDENCE DATA	
Fax Number:	(404)598-5539
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4046765539
Email:	abarbian@na.ko.com
Correspondent Name:	Andrea Barbian
Address Line 1:	One Coca-Cola Plaza NW
Address Line 4:	Atlanta, GEORGIA 30313
ATTORNEY DOCKET NUMBER:	RC 323195

CH \$40.00 12577296

501078621

**PATENT
 REEL: 023864 FRAME: 0181**

NAME OF SUBMITTER:

Andrea Barbian

Total Attachments: 6

source=RC323195_Asgn#page1.tif

source=RC323195_Asgn#page2.tif

source=RC323195_Asgn#page3.tif

source=RC323195_Asgn#page4.tif

source=RC323195_Asgn#page5.tif

source=RC323195_Asgn#page6.tif

ASSIGNMENT

WHEREAS, **Katherine W. Allen**, a citizen of the United States of America, residing at 1090 Hwy 29 North, Newnan, Georgia 30263, USA; **Ruth Karina Espinel**, a citizen of the United States of America, residing at 4415 Missendell Lane, Norcross, Georgia 30092, USA; **Alejandro Jose Santamaria**, a citizen of Venezuela, residing at 340 Gaines Oak Way, Suwanee, Georgia 30024, USA; **Scott C. Biondich**, a citizen of the United States of America, residing at 1705 Amberlilly Drive, Alpharetta, Georgia 30005, USA; **John E. Adams**, a citizen of the United States of America, residing at 3265 Wood Branch Dr., Alpharetta, Georgia 30004, USA; **Gopalaswamy Rajesh**, a citizen of the United States of America, residing at 11932 Thornbury View, Alpharetta, Georgia 30005, USA; and **H. Brock Kolls**, a citizen of the United States of America, residing at 11870 Devon Downs Trail, Alpharetta, Georgia 30005, USA; hereinafter referred to as "INVENTORS", have invented new and useful or ornamental discoveries and/or improvements in or relating to a

METHOD OF COORDINATING VESSEL SHAPE STYLE AND DECORATION STYLE

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United States was filed on October 12, 2009 and assigned U.S. Serial Number 12/577,296 hereinafter referred to as "APPLICATION,"

WHEREAS, The Coca-Cola Company, a corporation existing under and by virtue of the laws of the State of Delaware, having an office at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313, hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTORS have sold,

assigned and transferred and do hereby sell, assign and transfer unto COMPANY, its successors and assigns, their entire right, title and interest in and to INVENTION and APPLICATION, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all continuations, divisionals, extensions, invention registrations, inventors' certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by INVENTORS if this assignment and sale had not been made.

And, INVENTORS hereby authorize and request the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

INVENTORS hereby represent and warrant that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that INVENTORS shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the

title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, INVENTORS further covenant and agree that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in the possession or control of INVENTORS or INVENTORS' heirs, executors, administrators or legal representatives, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTORS have duly executed this Assignment to be effective on the date executed below.

DATE:

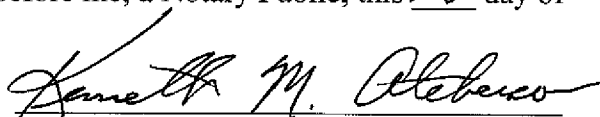
10-28-09

INVENTOR:



Katherine W. Allen

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 28th day of OCTOBER, 2009.



Notary Public

My Commission Expires: 11/6/2012



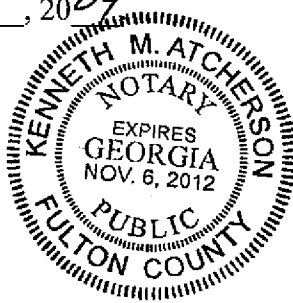
DATE:

11/02/2009

INVENTOR:

Ruth Karina Espinel
Ruth Karina Espinel

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 2ND day of
NOVEMBER, 2009



Kenneth M. Atcherson
Notary Public
My Commission Expires: 11/6/2012

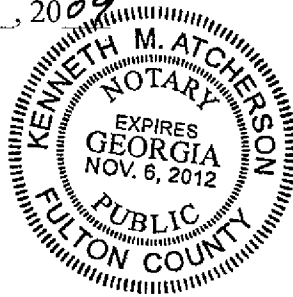
DATE:

10/28/2009

INVENTOR:

Alejandro Jose Santamaria
Alejandro Jose Santamaria

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 28th day of
OCTOBER, 2009



Kenneth M. Atcherson
Notary Public
My Commission Expires: 11/6/2012

DATE:

10-28-09

INVENTOR:

Scott C. Biondich
Scott C. Biondich

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 28th day of
OCTOBER, 2009



Kenneth M. Atcherson
Notary Public
My Commission Expires: 11/6/2012

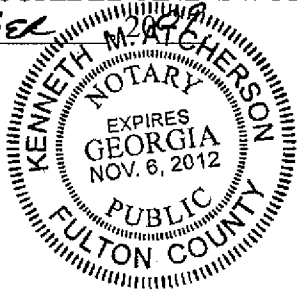
DATE:

11/02/2009

INVENTOR:

John E. Adams
John E. Adams

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 2nd day of NOVEMBER, 2009



Kenneth M. Atcherson
Notary Public
My Commission Expires: _____

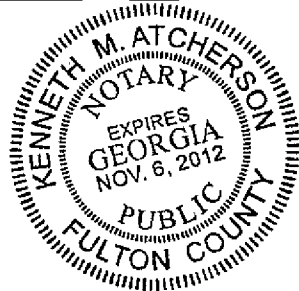
DATE:

10/28/2009

INVENTOR:

H. Brock Kolls
H. Brock Kolls

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 28th day of OCTOBER, 2009.



Kenneth M. Atcherson
Notary Public
My Commission Expires: 11/6/2009

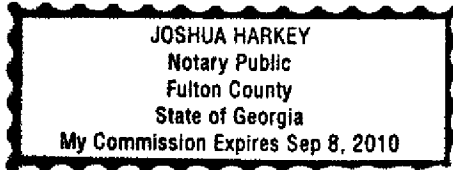
DATE:

01/09/2010

INVENTOR:

B. Rajesh
Gopalaswamy Rajesh

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 9th day of
January, 2010.



Joshua Harkey

Notary Public

My Commission Expires: Sep. 8th, 2010