PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shawn P. Firminger	12/18/2009
Jason Garms	12/04/2009
Roderick A. Hyde	12/22/2009
Edward K.Y. Jung	12/09/2009
Chris D. Karkanias	12/07/2009
Eric C. Leuthardt	01/13/2010
Royce A. Levien	12/20/2009
Richard T. Lord	12/07/2009
Robert W. Lord	12/07/2009
Mark A. Malamud	12/04/2009
John D. Rinaldo Jr.	12/18/2009
Clarence T. Tegreene	12/14/2009
Kristin M. Tolle	12/18/2009
Lowell L. Wood Jr.	12/12/2009

RECEIVING PARTY DATA

Name:	Searete LLC
Street Address:	1756 - 114th Ave. S.E., #110
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12590039

CORRESPONDENCE DATA

Fax Number: (425)283-4820

PATENT REEL: 023864 FRAME: 0646 H \$40.00 12

501078732

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 425-283-4720
Email: saral@intvenls.com
Correspondent Name: SEARETE LLC

Address Line 1: 1756 - 114TH AVE., S.E.

Address Line 2: SUITE 110

Address Line 4: BELLEVUE, WASHINGTON 98004

NAME OF SUBMITTER:

James J. Namiki

Total Attachments: 44

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PATENT REEL: 023864 FRAME: 0648 FORM PTO-1595 (Rev. 6-93)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

PATENTS ONLY

.,	3 31121
To the Honorable Commissioner of Patents and Trademarks: Pl	ease record the attached original document or copy thereof.
Name(s) of conveying party(ies):	2. Name and address of receiving party:
1) SHAWN P. FIRMINGER 2) JASON GARMS 9) ROBERT W. LORD	Name: SEARETE LLC
3) RODERICK A. HYDE 4) EDWARD K.Y. JUNG 5) CHRIS D. KARKANIAS 6) ERIC C. LEUTHARDT 7) ROYCE A. LEVIEN 10) MARK A. MALAMUD 11) JOHN D. RINALDO, JR. 12) CLARENCE T. TEGREENE 13) KRISTIN M. TOLLE 14) LOWELL L. WOOD, JR.	Internal Address:
Additional names of conveying parties attached?Yes _XNo	
Nature of conveyance: X Assignment Merger	Street Address: <u>1756 – 114 ^{IH} AVE. S.E., # 110</u>
Security Agreement Change of Name	
Other	City: BELLEVUE State WA
Execution Dates:	Zip: <u>98004</u>
1) DECEMBER 18, 2009 2) DECEMBER 4, 2009 3) DECEMBER 22, 2009 4) DECEMBER 9, 2009 5) DECEMBER 7, 2009 6) JANUARY 13, 2010 7) DECEMBER 20, 2009 14) DECEMBER 18, 2009 15) DECEMBER 18, 2009 16) JANUARY 13, 2010 17) DECEMBER 20, 2009 18) DECEMBER 14, 2009 19 DECEMBER 18, 2009 110 DECEMBER 18, 2009 111 DECEMBER 18, 2009 112 DECEMBER 18, 2009 113 DECEMBER 18, 2009 114 DECEMBER 12, 2009	Additional names & addresses attached?Yes _XNo
4. Application number(s) or registration number(s):	
If this document is being filed to the execution date of	ogether with a new application, of the application is
A. Patent Application No(s).	B. Patent No(s).
12/590,039 Additional numbers attached	d? Yes <u>X</u> No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved <u>1</u>
Name: SEARETE LLC	
Internal Address: <u>CLARENCE T. TEGREENE</u>	7. Total Fee (37 CFR 3.41): <u>\$40</u>
	Enclosed
Street Address: 1756 – 114 th Ave. S.E., # 110	X Authorized to be charged to deposit account
City: Bellevue State: WA ZIP: 98004	8. Deposit account number:
	502857
DO NOT USE	THIS SPACE

9.	Statement and signature.		
	To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a		
true copy of the original document.			
	JAMES J. NAMIKI	/JAMES J. NAMIKI/	<u>01-28-2010</u>
	Name of Person Signing	Signature	Date
	Total number of page	s including cover sheet, attachment	s, and document: 44

OMB No. 0651-0011 (exp 4/94) -

PATENT REEL: 023864 FRAME: 0650

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 – 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 – 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON ONE OR MORE REPORTED ASPECTS' ASSOCIATION WITH ONE OR MORE SOURCE USERS," as described and claimed in the specification for which an application for United States letters patent was filed on October 30, 2009 and assigned Application No. 12/590,039; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

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Page 1 of 3

PATENT REEL: 023864 FRAME: 0654

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7 December 2009	andle
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2009-12-20	194
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WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 – 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 – 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 – 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON ONE OR MORE REPORTED ASPECTS' ASSOCIATION WITH ONE OR MORE SOURCE USERS," as described and claimed in the specification for which an application for United States letters patent was filed on October 30, 2009 and assigned Application No. 12/590,039; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

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Date	Jason Garms
Date	Roderick A. Hyde
Date	Edward K.Y. Jung
Date	Chris D. Karkanias

Date	Eric C. Leuthardt	
Date	Royce A. Levien	
Date	Richard T. Lord	
12/7/09 Date	Robert W. Lord	
Date	Mark A. Malamud	
Date	John D. Rinaldo, Jr.	
Date	Clarence T. Tegreene	
Date	Kristin M. Tolle	
Date	Lowell I Wood Ir	

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December 4, 2009 1:36:01 PM PST

REMOTE CSID 2062858330 DURATION 172

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Dec. 04 2009 02:44PM P1

ASSIGNMENT

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FROM	:busymonster
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Date	Bric C. Leuthardt
Date	Royce A. Levien
Date	Richard T. Lord
Date	Robert W. Lord
/2 - Y - 27 Date	Mark A. Malament
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Date December 18, 2007	John D. Rinaldo, Jr.
Date	Clarence T. Tegreene
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Date	Lowell L. Wood, Jr.

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12 December 2009	Lowell L Wood Ir