PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DATA						
N			ame	Execution Date		
Steve Jarvis				10/29/2009		
RECEIVING PARTY DATA						
Name:	Timex Group US					
Street Address:	555 Christian Road					
City:	Middlebury					
State/Country:	CONNECTICUT					
Postal Code:	06762					
PROPERTY NUMBERS Total: 1 Property Type						
Property Type			Number			
Application Number: 293		9352	2696			
Application Number: 29352696 CORRESPONDENCE DATA 80						
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Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: (203) 575-2629						
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Email:	lfreed@carmodylaw.com					
Correspondent Name: Arthur G. Schaier						
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Address Line 2. Address Line 4:	P.O. Box 1110 Waterbury, CONNECTICUT 06721-1110					
ATTORNEY DOCKET NUMBER:		A0874A				
NAME OF SUBMITTER:			Linda M. Freed			
Total Attachments: 2 source=AO874A_20100128160215#page1.tif source=AO874A_20100128160215#page2.tif						

ASSIGNMENT

WHEREAS, I,

STEVE JARVIS, residing at 4628 N.E. 14th Place, Portland, Oregon 97211, having made an invention entitled WATCH CASING AND PORTION OF A STRAP, Attorney Docket No. AO874A, an application for which a patent of The United States of America is being executed concurrently herewith; or

I hereby authorize and request my attorney, Arthur G. Schaier, of Carmody & Torrance LLP, 50 Leavenworth Street, P.O. Box 1110, Waterbury, CT 06721-1110 to insert the filing date and application number of said application when known in the spaces provided below:

Filing Date:	December 23, 2009
U.S. Serial Application No.:	<u>29/352,696</u>

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, I have agreed to assign and transfer and do hereby assign and transfer unto the Timex Group USA, Inc., having an office and place of business at 555 Christian Road, Middlebury, Connecticut 06762, its successors and assigns, the entire right, title and interest in and to the said invention and application, and in and to any division, continuation or continuation-in-part, of said application, and in and to any and all patents and reissues and extensions thereof, of The United States of America and countries foreign thereto (including the right to apply for a patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted on any of the foregoing to be held and enjoyed as fully and exclusively as they would have been by me had this assignment and transfer not been made;

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I do further agree for myself and for my heirs, executors and administrators to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other acts as I lawfully may, that may be deemed necessary by the said Timex Group USA, Inc., its successors, assigns, and nominees, fully to secure its interest as aforesaid and to obtain or maintain patents in any and all countries;

And I do hereby authorize and request the Commissioner of Patents to issue any and all patents which may be granted upon any of the said applications, to the said Timex Group USA, Inc., as the assignce of the entire interest therein.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

STEVE JARVIS

Date

SIGNED IN/THE PRESENCE OF WITNESSES:

(1) Print Name:

Date:

(2) K-YLE SCHEFFE Print Name:

Date:

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PATENT REEL: 023866 FRAME: 0162

RECORDED: 01/28/2010