

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James Alan Vonderheide	12/10/2009
Rajasekaran Dhamodharan	01/04/2010
RECEIVING PARTY DATA	
Name:	Visa U.S.A. Inc.
Street Address:	P.O. Box 8999
Internal Address:	M3-2B
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94128
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12510167
CORRESPONDENCE DATA	
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Correspondent Name:	GREENBERG TRAURIG, LLP
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ATTORNEY DOCKET NUMBER:	119945-401020/US
NAME OF SUBMITTER:	John P. Ward
Total Attachments: 4 source=119945-401020US_Assignment#page1.tif	

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PATENT ASSIGNMENT

WHEREAS, We, James Alan VONDERHEIDE and Rajasekaran DHAMODHARAN, whose post office address is set forth below, have invented and own a certain invention entitled:

SUCCESSIVE OFFER COMMUNICATIONS WITH AN OFFER RECIPIENT

for which an application for a United States Patent was filed in the U.S. Patent & Trademark Office on July 27, 2009 and assigned U.S. Patent Application Serial No. 12/510,167.


WHEREAS, Visa U.S.A. Inc., a corporation organized and existing under the laws of the State of Delaware, and having a mailing address of P.O. Box 8999, M3-2B, San Francisco, CA 94128, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, we hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

PATENT ASSIGNMENT CONTINUED

Full Name of Inventor	Last Name VONDERHEIDE	First Name James	Middle Name Alan
Residence & Citizenship	City La Canada	State CA	Country of Citizenship US
Mailing Address	Street 1012 Wiladonda Drive	City La Canada	State & Zip Code CA 91011
Signature of Inventor: 			Date: 12/10/09

Full Name of Inventor	Last Name DHAMODHARAN	First Name Rajasekaran	Middle Name
Residence & Citizenship	City Redwood City	State CA	Country of Citizenship US
Mailing Address	Street 596 Shoal Circle	City Redwood City	State & Zip Code CA 94065
Signature of Inventor:			Date:

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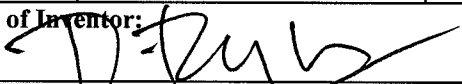
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Signature of Inventor:			Date:

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Residence & Citizenship	City Redwood City	State CA	Country of Citizenship US
Mailing Address	Street 596 Shoal Circle	City Redwood City	State & Zip Code CA 94065
Signature of Inventor: 			Date: 11/4/10