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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Johnny Chen	06/20/2005
Mohit Aron	06/20/2005

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
Internal Address:	Building 41	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12697052

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415.875.2406

Email: pfarmer@fenwick.com

Correspondent Name: Pauline Farmer-Koppenol

Address Line 1: Fenwick & West LLP

Address Line 2: 555 California Street, 12th Floor
Address Line 4: San Francisco, CALIFORNIA 94104

ATTORNEY DOCKET NUMBER:	24207-16516
NAME OF SUBMITTER:	Pauline Farmer-Konnenol

Total Attachments: 3

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PATENT REEL: 023874 FRAME: 0956 1269/052

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PATENT REEL: 023874 FRAME: 0957

Attorney Docket No. 64557.000039 GP-453-00-US

ASSIGNMENT

WHEREAS, WE, Johnny CHEN, residing at 526 N. Whisman Road, Mountain View, CA 94043; and Mohit ARON, residing at 114 Brenton Court, Mountain View, CA 94043, have Invented certain new and useful improvements in and to the subject matter of:

PROVIDING HISTORY AND TRANSACTION VOLUME INFORMATION OF A CONTENT SOURCE TO USERS

described in an application for United States Letters Patent filed on March 3, 2005 and accorded Application No. 11/070,268;

AND, WHEREAS, GOOGLE INC., a corporation organized under the laws of the State of Delaware, having a place of business located at 1600 Ampltheatre Parkway, Mountain View, CA 94043 (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (Including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and relssue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesald applications or on said improvements or any parts thereof;

AND WE hereby authorize and request our agents, Hunton & Williams LLP, whose address is 1900 K Street, Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document, including the filling date and application number of said application when known.

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or amendments, extensions or interference proceedings or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

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PAGE 7/8 * RCVD AT 6/20/2005 8:42:10 PM [Eastern Davi---+ Time] * SVR:RIRIGHTFAX/7 * DNIS:23759 * CSID:16502538607 * DURATION (mm-ss):04-02

Attorney Docket No. 64557.000039 GP-453-00-US

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

6-20-05

Date

Johnny CHEN

REEL: 023874 FRAME: 0959

PACE 8/8 * RCVD AT 6/20/2005 8:42:10 PM [Eastern Davi=14 Time] * SVR:RIRIGHTFAX/7 * DNIS-23759 * CSID:16502538607 * DURATION (mm-55):04-02

Attorney Docket No. 64557.000039

GP-453-00-US

Mohlt ARON

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RECORDED: 01/29/2010

BOOGLE

REEL: 023874 FRAME: 0960