

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CerealThing, Inc.	02/01/2010
RECEIVING PARTY DATA	
Name:	David Ascone
Street Address:	7513 Barbie Ave.
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89131
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	RE35437
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	Harold J Fassnacht
Total Attachments: 1 source=ASMNT3#page1.tif	

OP \$40.00 RE35437

ASSIGNMENT OF UNITED STATES PATENT

Whereas, CerealThing, Inc. a corporation of Nevada having a mailing principal business at 723 South Casino Center Blvd., of P.O. Box 751646, Las Vegas, NV 89101 (hereinafter ASSIGNOR), is the owner of all right, title and interest in and to United States Letters Patent No. Re. 35,437 ("the '437 patent") entitled MILK AND CEREAL CONTAINER by virtue of an assignment from CerealThing.com dated May 17, 2007; and

Whereas, David Ascone, an individual residing at 7513 Barbie Ave., Las Vegas, NV 89131 (hereinafter ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the '437 patent and in and to any and all reissues and extensions of the same and in and to any and all claims and demands either at law or in equity for past and future infringement of the '437 patent;

Now, therefore, to all whom it may concern, be it known that for \$10 and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to said United States Letters Patent No. Re. 35,437 and in and to any and all reissues and extensions thereof and in and to any and all claims or demands either at law or in equity for past and future infringement of the '437 patent.

Executed this 15th day of FEB, 2010 at Las Vegas, Nevada.

FOR ASSIGNOR:

Signed: David Ascone
David Ascone, President
CerealThing, Inc.

FOR ASSIGNEE:

Signed: David Ascone
David Ascone, in his individual capacity