

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AVALON DIGITAL MARKETING SYSTEMS, INC.	06/30/2003
RECEIVING PARTY DATA	
Name:	SILVERPOP SYSTEMS INC.
Street Address:	200 GALLERIA PARKWAY
Internal Address:	SUITE 750
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30339
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6449635
CORRESPONDENCE DATA	
Fax Number:	(770)804-0900
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4048159300
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Correspondent Name:	Sentry Law Group
Address Line 1:	Two Ravinia Drive, Suite 700
Address Line 4:	Atlanta, GEORGIA 30346
ATTORNEY DOCKET NUMBER:	19011.1500
NAME OF SUBMITTER:	Steven P. Wigmore
Total Attachments: 4 source=19011.1500_AssignmentofPatentandInventions#page1.tif source=19011.1500_AssignmentofPatentandInventions#page2.tif source=19011.1500_AssignmentofPatentandInventions#page3.tif	

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PATENT
REEL: 023882 FRAME: 0473

ASSIGNMENT OF PATENT APPLICATION AND INVENTIONS

WHEREAS, Avalon Digital Marketing Systems, Inc., a Delaware corporation, (hereinafter "ASSIGNOR"), owns certain inventions and improvements disclosed in several Letters Patent and applications for Letters Patent filed in the United States Patent and Trademark Office, and owns certain inventions and improvements disclosed in several Patent Cooperation Treaty (PCT) applications as shown on Schedule A; and

WHEREAS, Silverpop Systems Inc., a Delaware corporation (hereinafter "ASSIGNEE") is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE the full, exclusive and entire right, title, and interest in and to all said applications or patents, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said patents; and

ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, patent, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for their interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives.

For the same consideration, ASSIGNOR by these presents does sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title and interest in and to any foreign application, applications, or patents corresponding to said patent, in whole or in part, in all countries, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications or patents under the terms of any applicable conventions, treaties, statutes, or regulations, said foreign applications or patents to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNOR agrees to sign all lawful papers, execute all divisional, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

ASSIGNOR further agrees that all necessary records of ASSIGNOR to establish priority of invention in any interference or similar proceeding will be made available at no additional charge to ASSIGNEE, in the event such records are needed in connection with any of the assigned Letters Patent or applications for Letters Patent.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officers and its seal to be affixed, this 30th day of June, 2003.

ASSIGNOR: Avalon Digital Marketing Systems, Inc.

[Corporate Seal]

By: Robert Webb
CEO (position)

CERTIFICATE OF ACKNOWLEDGEMENT
STATE OF CALIFORNIA
COUNTY OF ORANGE

See Attached

Before me, the undersigned attesting officer duly authorized to administer oaths, a Notary Public in and for the county aforesaid, on this 30th day of June, 2003, personally appeared Robert Webber, to me known personally, and who, being by me duly sworn, deposes and says that he is the Chief Executive Officer of Avalon Digital Marketing Systems, Inc., and that said instrument was signed on behalf of said corporation by authority of its Board of Directors, and said Robert Webber acknowledged said instrument to be the free act and deed of said corporation.

NOTARY PUBLIC

(SEAL)

My Commission Expires:

ALL-PURPOSE ACKNOWLEDGEMENT

State of California

County of Orange

} ss.

On June 30, 2003

(DATE)

before me,

Barbara Jean Cowell

(NOTARY)

personally appeared Robert Isaac Webber

SIGNER(S)

☐ personally known to me

- OR -

☒ proved to me on the basis of satisfactory evidence to be the person~~s~~ whose name~~s~~ is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in his/~~her~~/~~their~~ authorized capacity~~(ies)~~, and that by his/~~her~~/~~their~~ signature~~s~~ on the instrument the person~~s~~, or the entity upon behalf of which the person~~s~~ acted, executed the instrument.



WITNESS my hand and official seal.

Barbara Jean Cowell
NOTARY'S SIGNATURE

OPTIONAL INFORMATION

The information below is not required by law. However, it could prevent fraudulent attachment of this acknowledgement to an unauthorized document.

CAPACITY CLAIMED BY SIGNER (PRINCIPAL)

- ☐ INDIVIDUAL
☒ CORPORATE OFFICER

Chief Executive Officer
TITLE(S)

- ☐ PARTNER(S)
☐ ATTORNEY-IN-FACT
☐ TRUSTEE(S)
☐ GUARDIAN/CONSERVATOR
☐ OTHER: _____

DESCRIPTION OF ATTACHED DOCUMENT

Assignment of Patent Application and Inventions
TITLE OR TYPE OF DOCUMENT

2
NUMBER OF PAGES

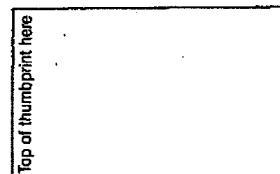
June 30, 2003
DATE OF DOCUMENT

OTHER _____

SIGNER IS REPRESENTING:
NAME OF PERSON(S) OR ENTITY(IES)

Avalon Digital Marketing Systems, Inc.

RIGHT THUMBPRINT
OF
SIGNER



Schedule A

US Patent No. 6,247,047, "Electronic Mail Deployment System"

US Patent No. 6,449,635, "Method and Apparatus for Commerce Transactions with an Email"

US National Phase of PCT/US99/29639 "Methods for Tracking Electronic Commercials"

US National Phase of PCT/US99/23822 "Multi-Page Executable Commercials"

US National Phase of PCT/US99/23781 "Individualized Electronic Commercials"

US National Phase of PCT/US99/29639 "Methods for Tracking Electronic Commercials"

US National Phase of PCT/US99/22948 "Load Balancing Via Message Source Selection"

US National Phase of PCT/US99/23816 "Virtual Prospecting Using e-Commercials"

US National Phase of PCT/US99/23821 "On-Line Relationship Marketing"

US National Phase of PCT/US00/08169 "Viral Marketing Bots"

US National Phase of PCT/US00/07914 "Sponsored Relationship Cards"

US National Phase of PCT/US00/07926 "Streaming Using Multiple Data Files"

US National Phase of PCT/US00/07915 "Interactive Commercials as Interface to a Search Engine"

US National Phase of PCT/US00/08114 "Creation of Custom Messages Using Virtual Prospecting"

US National Phase of PCT/US00/07996 "Load Balancing Via Message Source Selection"

US National Phase of PCT/US00/07997 "E-Mail with Rich Media E-Mail Banner"

US National Phase of PCT/US00/08170 "Systems and Methods of Conducting Advertising Campaign"

US National Phase of PCT/US00/07913 "Agent Managed Virtual Prospecting"

09/533,702 "Electronic Mail Deployment System"