

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Armstrong World Industries, Inc.	01/29/2010
RECEIVING PARTY DATA	
Name:	AWI Licensing Company
Street Address:	802 West Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29342719
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	0608A
NAME OF SUBMITTER:	Glenna Wilkey
Total Attachments: 2 source=0608Aassignment0001#page1.tif source=0608Aassignment0001#page2.tif	

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ASSIGNMENT OF UNITED STATES PATENT APPLICATION

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (the "Assignment") is made as of this 29th day of January, 2010, (the "Effective Date"), by and between Armstrong World Industries, Inc., 2500 Columbia Avenue, P. O. Box 3001, Lancaster, Pennsylvania 17604-3001, a Pennsylvania corporation ("Assignor"), and, AWI Licensing Company, 802 West Street, Wilmington, Delaware 19801, a Delaware corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the record owner of U.S. Application Serial No. 29/342,719, filed August 31, 2009, entitled "Ceiling Panel" ("the Application");

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all worldwide right, title and interest in and to the Application and all worldwide right, title and interest in and to all Letters Patent that may issue in the United States and its territories from the Application; and

WHEREAS, Assignor and Assignee desire to confirm the assignment of the Application to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to all Letters Patent that may issue in the United States and its territories from the Application and any and all reissues, re-examinations, continuations, divisionals, continuation-in-part, corrections and extensions thereof, as well as all causes of action, claims, demands and other rights for, or arising from, any infringement, including past infringements, of the Application and the Letters Patent.
2. Assignor represents and warrants to Assignee that: (i) Assignor has not previously transferred, assigned, licensed, or otherwise encumbered the Application and (ii) Assignor will not take any action to interfere with Assignee's right, title and interest in and to the Application.
3. Assignor further represents and warrants to Assignee that, upon the execution and delivery of this Assignment, Assignee will be vested with the entire right, title and interest in and to the Application, free and clear of all liens, claims, licenses or other encumbrances.
4. Assignor further agrees, without further consideration, to perform or cause to be performed such other lawful acts and to execute or cause to be executed such confirmatory assignments and other legal documents as Assignee, or its counsel, may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of each of the rights hereby conveyed.

