

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dr. Ashok N. Srivastava	12/12/2007
RECEIVING PARTY DATA	
Name:	Saama Technologies, Inc.
Street Address:	900 East Hamilton Ave
City:	Campbell
State/Country:	CALIFORNIA
Postal Code:	95008
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11960388
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	SAAMA005
NAME OF SUBMITTER:	Kevin H. Fortin
Total Attachments: 1 source=assignment#page1.tif	

OP \$40.00 11960388

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PATENT
REEL: 023893 FRAME: 0022

Whereas, Ashok N. Srivastava of Mountain View, CA, hereafter referred to as "INVENTOR", has invented certain new and useful improvements in the Invention of:

**METHOD AND SYSTEM FOR COMPARING POPULATIONS OF ENTITIES TO MAKE
PREDICTIONS ABOUT BUSINESS LOCATIONS**

for which, an application for a United States Patent was filed herewith.

Whereas, SAAMA Technologies, Inc. of Campbell, CA, ("Assignee") whose mailing address is 900 East Hamilton Avenue, Ste. 120, Campbell, CA 95008 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, for good and valuable consideration, the receipt whereof is acknowledged:

INVENTOR hereby sells, assigns and transfers unto said ASSIGNEE the full and exclusive right to the said Invention worldwide and the entire rights, title and interest in and to any and all patents, patent applications, utility models, design rights, inventor's rights, and any other intellectual property rights in the Invention which may be filed and/or granted in any country of the world, including the United States.

INVENTOR hereby authorizes and requests the Director of the U.S. Patent and Trademark Office, to issue said United States Patent to ASSIGNEE of the entire right, title, and interest in and to the same, for his sole use; and for the use of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed on December 12, 2007 in Mountain View, CA USA.

By Ashok N. Srivastava, INVENTOR

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