

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jonathan Hoffman	02/04/2010
RECEIVING PARTY DATA	
Name:	BALANCED BODY, INC.
Street Address:	8220 Ferguson Avenue
City:	Sacramento
State/Country:	CALIFORNIA
Postal Code:	95828
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12700961
CORRESPONDENCE DATA	
Fax Number:	(720)904-7660
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-572-6500
Email:	morrism@gtlaw.com
Correspondent Name:	GREENBERG TRAUIG, LLP
Address Line 1:	1200 SEVENTEENTH STREET, SUITE 2400
Address Line 4:	DENVER, COLORADO 80202
ATTORNEY DOCKET NUMBER:	075886-015900
NAME OF SUBMITTER:	Marilyn Morris
Total Attachments: 2 source=075886-015900-Executed-Assignment#page1.tif source=075886-015900-Executed-Assignment#page2.tif	

CH \$40.00 12700961

ASSIGNMENT

WHEREAS, I, **Jonathan Hoffman** with an address of 25 Etzel Street, Herzelia Pituach, Israel 46750, the undersigned inventor and the ASSIGNOR herein, have invented a **CORE STABILIZING RUNNING EXERCISE SYSTEM AND APPARATUS**, for which a nonprovisional application for Letters Patent of the United States is filed herewith; and for which a U.S. Provisional Patent Application was filed on February 9, 2009 and assigned Application No. 61/207,083, entitled **A RUNNING AND EXERCISE DEVICE**; and

WHEREAS, **BALANCED BODY, INC.** is a corporation organized and existing under the laws of the State of California, having a place of business at 8220 Ferguson Avenue, Sacramento, CA 95828, the ASSIGNEE herein, desires to document its ownership of the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the said ASSIGNOR, acknowledge that I have transferred and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

I do hereby acknowledge that I have agreed, and do hereby agree, that I will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

I do hereby acknowledge that I have authorized, and do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: Feb-4-2010



Jonathan Hoffman