

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ICON IP, INC.	01/28/2010
RECEIVING PARTY DATA	
Name:	ICON HEALTH & FITNESS, INC.
Street Address:	1500 South 1000 West
City:	Logan
State/Country:	UTAH
Postal Code:	84321
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	RE34478
CORRESPONDENCE DATA	
Fax Number:	(801)328-1707
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(801) 533-9800
Email:	mford@wnlaw.com
Correspondent Name:	Mark W. Ford
Address Line 1:	60 East South Temple
Address Line 2:	1000 Eagle Gate Tower
Address Line 4:	Salt Lake City, UTAH 84111
ATTORNEY DOCKET NUMBER:	13815.184
NAME OF SUBMITTER:	Mark W. Ford
Total Attachments: 3 source=13915.184 - ICON IP, INC. - Patent Assignment#page1.tif source=13915.184 - ICON IP, INC. - Patent Assignment#page2.tif source=13915.184 - ICON IP, INC. - Patent Assignment#page3.tif	

OP \$40.00 RE34478

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PATENT
REEL: 023905 FRAME: 0119

ASSIGNMENT OF PATENT

WHEREAS, ICON IP, INC., a Delaware corporation ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. patent listed in Schedule A hereto (the "Patent"); and

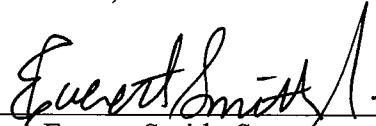
WHEREAS, ICON HEALTH & FITNESS, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title and interest in and to the Patent, including the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Patent, including the right to sue for past, present and/or future infringement thereof.

SIGNED on this the 28 day of January, 2010.

ICON IP, INC.

By: _____

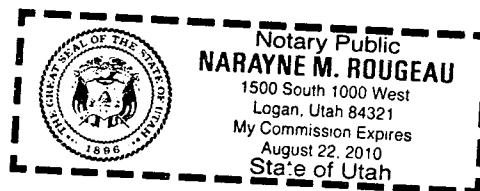

Everett Smith, Secretary

STATE OF UTAH §
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COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared EVERETT SMITH, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said ICON IP, INC., a Delaware corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 28th day of January, 2010.

Narayne M. Rougeau
NOTARY PUBLIC, State of Utah



Schedule A

ISSUED U.S. PATENT

<u>Patent No.</u>	<u>Issue Date</u>	<u>Title</u>
RE 34,478	December 14, 1993	Exercise Machines with Dual Resistance Means