

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lin Yang</td> <td>01/08/2010</td> </tr> <tr> <td>Georgia Shafer</td> <td>01/08/2010</td> </tr> <tr> <td>Yury Yarovoy</td> <td>01/11/2010</td> </tr> <tr> <td>Ricardo-Neri DaSilva</td> <td>01/18/2010</td> </tr> <tr> <td>Sergio Roberto Leopoldino</td> <td>01/18/2010</td> </tr> </tbody> </table>		Name	Execution Date	Lin Yang	01/08/2010	Georgia Shafer	01/08/2010	Yury Yarovoy	01/11/2010	Ricardo-Neri DaSilva	01/18/2010	Sergio Roberto Leopoldino	01/18/2010
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Ricardo-Neri DaSilva	01/18/2010												
Sergio Roberto Leopoldino	01/18/2010												
<b>RECEIVING PARTY DATA</b>													
Name:	Conopco, Inc., d/b/a/ UNILEVER												
Street Address:	800 Sylvan Avenue												
Internal Address:	A G West, South Wing												
City:	Englewood Cliffs												
State/Country:	NEW JERSEY												
Postal Code:	07632												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12639113</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12639113								
Property Type	Number												
Application Number:	12639113												
<b>CORRESPONDENCE DATA</b>													
Fax Number:	(201)894-2400												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	201-894-2404												
Email:	mireya.villegas@unilever.com												
Correspondent Name:	Mireya Villegas												
Address Line 1:	800 Sylvan Avenue												
Address Line 2:	A G West, South Wing												
Address Line 4:	Englewood Cliffs, NEW JERSEY 07632												
ATTORNEY DOCKET NUMBER:	YANG-12/639113-J9116C												

**CH \$40.00 12639113**

**501087889**

**PATENT  
 REEL: 023910 FRAME: 0835**

NAME OF SUBMITTER:

Mireya Villegas

**Total Attachments: 8**

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**ASSIGNMENT**

WHEREAS, **Lin YANG**, a citizen of China, residing at 945 Baldwin Road, Woodbridge, Connecticut 06525; **Georgia SHAFER**, a citizen of the United States, residing at 80 Colonial Drive, Southbury, Connecticut 06488; **Yury YAROVY**; a citizen of the United States, residing at 104 Secret Hollow Road, Monroe, Connecticut 06468; **Ricardo-Neri DA SILVA**; a citizen of Brazil, residing at Rua Alice Garrido, 146 Valinhos, Sao Paulo, Brazil 13271-095; and **Sergio Roberto LEOPOLDINO**, a citizen of Brazil, located at Av. Invernada, 401, Valinhos, Sao Paulo, Brazil 13271-450, respectively, invented certain improvements in

**Method of Enhancing Perfume Bloom in Extruded Diluted Bars Having Low Total Fatty Matter and Using Starch Polyol Structuring System**

(bearing Attorney's Docket Number J9116(C)) which is found:

- (a)  In U.S. patent application executed on \_\_\_\_\_
- (b)  To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. Application Serial No. 12/639,113 filed on December 16, 2009.

- (c)  International Application No. PCT \_\_\_\_\_ / \_\_\_\_\_.

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention


resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

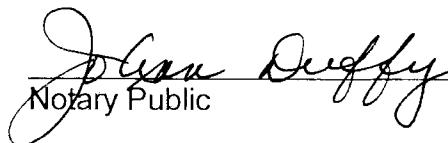
AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 8 day of January, 2009.<sup>10</sup>

STATE OF )  
COUNTY OF )

  
\_\_\_\_\_  
Lin Yang (Seal)

On this 8 day of January, 2009<sup>10</sup> before me came Lin Yang to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

  
\_\_\_\_\_  
Notary Public

JOANN DUFFY  
NOTARY PUBLIC  
STATE OF CONNECTICUT  
My Commission Expires Mar. 31, 2011

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 8 day  
of January, 2009.<sup>10</sup>

STATE OF )  
COUNTY OF ) Georgia Shafer (Seal)

On this 8 day of January, 2009<sup>10</sup> before me came Georgia Shafer to me  
known to be the individual described in and who executed the foregoing instrument, and  
acknowledged that he/she executed the same.

John Deuffy  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 11 day  
of January, 2009.<sup>10</sup>

STATE OF )  
COUNTY OF ) Yury Yarovoy (Seal)

On this 11 day of January, 2009<sup>10</sup> before me came Yury Yarovoy to me  
known to be the individual described in and who executed the foregoing instrument, and  
acknowledged that he/she executed the same.

John Deuffy  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_ day  
of \_\_\_\_\_, 2009.

STATE OF ) \_\_\_\_\_(Seal)  
COUNTY OF ) Ricardo-Neri Da Silva

On this \_\_ day of \_\_\_\_\_, 2009 before me came Ricardo-Neri Da Silva  
to me known to be the individual described in and who executed the foregoing instrument,  
and acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_ day  
of \_\_\_\_\_, 2009.

STATE OF ) \_\_\_\_\_(Seal)  
COUNTY OF ) Sergio Roberto Leopoldino

On this \_\_ day of \_\_\_\_\_, 2009 before me came Sergio Roberto  
Leopoldino to me known to be the individual described in and who executed the foregoing  
instrument, and acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

**ASSIGNMENT**

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resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_\_ day of \_\_\_\_\_, 2009.

STATE OF \_\_\_\_\_ ) \_\_\_\_\_(Seal)  
COUNTY OF \_\_\_\_\_ ) Lin Yang

On this \_\_\_ day of \_\_\_\_\_, 2009 before me came Lin Yang to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public



IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_ day  
of \_\_\_\_\_, 2009.

STATE OF \_\_\_\_\_ ) \_\_\_\_\_(Seal)  
COUNTY OF \_\_\_\_\_ ) Georgia Shafer

On this \_\_ day of \_\_\_\_\_, 2009 before me came Georgia Shafer to me  
known to be the individual described in and who executed the foregoing instrument, and  
acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_ day  
of \_\_\_\_\_, 2009.

STATE OF \_\_\_\_\_ ) \_\_\_\_\_(Seal)  
COUNTY OF \_\_\_\_\_ ) Yury Yarovoy

On this \_\_ day of \_\_\_\_\_, 2009 before me came Yury Yarovoy to me  
known to be the individual described in and who executed the foregoing instrument, and  
acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_\_ day  
of \_\_\_\_\_, 2009.

**FIRMA** →

18 JAN. 2010

STATE OF )  
COUNTY OF )



\_\_\_\_\_  
Ricardo-Neri Da Silva (Seal)

On this \_\_\_ day of \_\_\_\_\_, 2009 before me came Ricardo-Neri Da Silva  
to me known to be the individual described in and who executed the foregoing instrument,  
and acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_\_ day  
of \_\_\_\_\_, 2009.

**FIRMA** →

*Sergio Roberto Leopoldino*

STATE OF )  
COUNTY OF )

\_\_\_\_\_  
Sergio Roberto Leopoldino (Seal)

On this \_\_\_ day of \_\_\_\_\_, 2009 before me came Sergio Roberto  
Leopoldino to me known to be the individual described in and who executed the foregoing  
instrument, and acknowledged that he/she executed the same.

\_\_\_\_\_  
Notary Public

**TABELÃO DE NOTAS - VENTURA**  
Walter Ventura - Tabelião  
Rua José Milani, 255  
Válinhos - SP  
Fone: (19) 3371-2072  
"Válido somente com Selo de autenticidade"

---

Reconheço por semelhança as firmas de: RICARDO NERI DA SILVA e  
SERGIO ROBERTO LEOPOLDINO, as quais conferem com os padrões  
depositados na serventia.  
Válinhos, 18 de Janeiro de 2010.  
Em testemunho da verdade,

---

BRUNO APARECIDO DE OLIVEIRA - Escrevente  
Firma R\$ 6,00; Qtde: 2 | 2007058009214300067688

Unilever\_Assignment.doc

**FIRMA**  
Bruno Aparecido de Oliveira  
Escrevente Autorizado  
12197A039063