PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bo-Kyung SEONG	01/04/2010

RECEIVING PARTY DATA

Name:	Samsung Electronics Co., Ltd.
Street Address:	416, Maetan 3-dong, Paldal-gu, Suwon-city,
City:	Kyunggi-do
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29348534

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 3138.P0711US

NAME OF SUBMITTER: Liane L. Churney

Total Attachments: 1

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PATENT REEL: 023911 FRAME: 0122 CH \$40.00 ZBS

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ASSIGNMENT

United States (Sole or Joint) (Excluding Foreign Rights)

WHEREAS, I/We,

Bo-Kyung Seong (#102, 1622-25, Bongchun-dong, Kwanak-ku, Seoul, Korea)

residing at

have invented certain new and useful improvements in Electronic book for which an application for United States Letters Patent was signed on even date

WHEREAS, Samsung Electronics Co., Ltd. having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwon-city, Kyunggi-do, Koera

hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that September be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/We have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which September be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assigneee for the sole use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:	Inventor(s):	Date:
		January 4, 2010
	Bo-Kyung Seong	Seone

PATENT REEL: 023911 FRAME: 0123

RECORDED: 02/08/2010