

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher Norman	09/11/2009
RECEIVING PARTY DATA	
Name:	Menasha Corporation
Street Address:	1645 Bergstrom Road
City:	NEENAH
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Postal Code:	54957
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12621221
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ATTORNEY DOCKET NUMBER:	53067-7058
NAME OF SUBMITTER:	Richard C. Himelhoch
Total Attachments: 1 source=53067-7058_Assignment#page1.tif	

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 REEL: 023911 FRAME: 0207

ASSIGNMENT

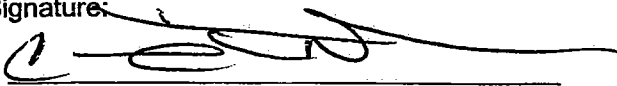
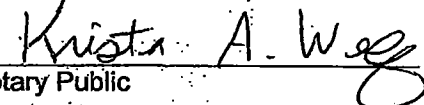
Application No. 61/116,879

Filed: November 21, 2008

IN CONSIDERATION of one dollar and other good and valuable considerations, the receipt of which is hereby acknowledged, the entire right, title and interest in the invention and any and all improvements thereto of the undersigned in "Rolling Quarter Pallet Display System and Shipping Container," and in any utility application for Letters Patent of the United States claiming priority from this provisional application, and in any reissue or extension of any Letters Patent that may be granted upon said application, are hereby assigned by the undersigned to **Menasha Corporation**, a Wisconsin corporation, and the successors, legal representatives and assigns of **Menasha Corporation** (hereinafter collectively called said Assignee), and the Commissioner of Patents is hereby authorized and requested by the undersigned to issue said Letters Patent to said Assignee. The attorneys of record in said application for patent are hereby authorized and requested by the undersigned to insert in this Assignment the Serial Number thereof in the place provided therefor.

FOR SAID CONSIDERATIONS it is hereby agreed by the undersigned, upon the request of said Assignee, to execute any necessary and proper oaths or affidavits relating to said application or required for the filing or prosecution of any utility, divisional, continuation or continuation-in-part application thereof or for the filing or prosecution of any application for the reissue or extension of any Letters Patent that may be granted on said invention or improvements that said Assignee may deem necessary or expedient, and for the said consideration it is further agreed by the undersigned, upon the request of said Assignee, in the event of said application or any division thereof, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of the ability of the undersigned with said Assignee in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and further to perform, upon such request, any and all affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in the said Assignee as fully and entirely as the same would have been held and enjoyed by the undersigned if this Assignment and sale had not been made. And for the said considerations the entire right, title and interest in said invention or improvements, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other conventions, and the right to file applications for patent in said Assignee's own name for said invention or improvements in each and every country of the world are hereby Assigned and granted by the undersigned to said Assignee. It is further agreed by the undersigned, upon the request of said Assignee, to execute any and all documents that shall be required of the undersigned to be executed in connection with any and all applications for foreign letters patent therefore, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in said Assignee.

WITNESS our hand and seal

Date: 9-11-09Signature: 
Name: Christopher Norman, InventorSubscribed and sworn before me, this
11 day of September, 2009
Notary Public