

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEN McALPINE	10/28/2009
MARTIN RIDDIFORD	10/12/2009
RECEIVING PARTY DATA	
Name:	TomTom International B.V.
Street Address:	Rembrandtplein 35
City:	1017 CT Amsterdam
State/Country:	NETHERLANDS
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29348044
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NAME OF SUBMITTER:	Robert L. Epstein
Total Attachments: 2 source=2555-128 assignment#page 1.tif source=2555-128 assignment#page2.tif	

OP \$40.00 29348044

ASSIGNMENT

WHEREAS, WE, **KEN McALPINE**, a citizen of the United Kingdom, having an address of 49 St. James's Avenue, Hampton, Middlesex TW12 1HL, United Kingdom, and **MARTIN RIDDIFORD**, a citizen of the United Kingdom, having an address of 93 Calton Avenue, Dulwich, SE21 7DF, United Kingdom (hereinafter the **ASSIGNORS**), are the inventors of a design entitled **SKIN FOR A NAVIGATION SYSTEM** (hereinafter the **INVENTION**) and are the applicants in a United States design patent application of the same title, filed on *even date herewith* (hereinafter the **DESIGN PATENT APPLICATION**), relating to said **INVENTION**, and

WHEREAS, **TOMTOM INTERNATIONAL B.V.**, a corporation existing under the laws of The Netherlands, and having an address of Rembrandtplein 35, 1017 CT Amsterdam, The Netherlands, (hereinafter the **ASSIGNEE**) is desirous of acquiring the entire right, title and interest in and to the **INVENTION** and the **DESIGN PATENT APPLICATION** including any and all worldwide rights, and to any and all Patents issuing therefrom, and to all improvements thereof, including any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property (hereinafter the **PATENT RIGHTS**)

Now, therefore, in consideration of the sum of one (\$1.00) dollar and other good and valuable consideration, receipt of which is hereby acknowledged, WE, **KEN McALPINE** and **MARTIN RIDDIFORD**, by these presents do sell, assign and transfer unto **TOMTOM INTERNATIONAL B.V.**, the entire right, title and interest in and to the **PATENT RIGHTS**, the same to be held and enjoyed by **ASSIGNEE**, for its own use and for the use of its successors and assigns, to the full end of the terms for which the aforementioned **PATENT RIGHTS** are or may be granted, as fully and entirely as if the same would have been held by us, had this assignment and sale not been made.

FURTHER, said **ASSIGNOR** does hereby sell, assign and transfer its rights to sue and collect damages for any past or present infringement with respect to said **PATENT RIGHTS**.

It is hereby authorized and requested that the Director of the United States Patent and Trademark Office issue any and all said Letters Patent, when granted, to said **ASSIGNEE**.

Further, it is agreed that, when requested, without charge but at the expense of said ASSIGNEE, the undersigned will execute all divisional, continuing, substitute, renewal and reissue patent applications; execute all documents and other papers necessary to perfect title, and generally do everything possible for aiding in securing and maintaining proper patent protection.

> Signed at (place) AMSTERDAM, this 28th day of OCTOBER, 2009.

Inventor:


KEN McALPINE

x Signed at (place) LONDON, this 12th day of OCTOBER, 2009.

x
Inventor:


MARTIN RIDDIFORD

(2555-128)