

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Best Buy Enterprise Services, Inc.	03/01/2009

RECEIVING PARTY DATA

Name:	BBY Solutions, Inc.
Street Address:	7601 Penn Avenue South
City:	Richfield
State/Country:	MINNESOTA
Postal Code:	55423

PROPERTY NUMBERS Total: 17

Property Type	Number
Patent Number:	7251625
Patent Number:	6684769
Application Number:	11215693
Application Number:	11227265
Application Number:	11303481
Application Number:	11717870
Application Number:	11724749
Application Number:	11804198
Application Number:	11825168
Application Number:	11906053
Application Number:	11973407
Application Number:	11983299
Application Number:	12004807
Application Number:	12075921
Application Number:	12380681

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Application Number:	11002930
Application Number:	11213259

CORRESPONDENCE DATA

Fax Number: (952)430-0122
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: Caldwell.Camero@bestbuy.com
Correspondent Name: Caldwell A. Camero, Esq.
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Address Line 4: Richfield, MINNESOTA 55423

NAME OF SUBMITTER:	Caldwell A. Camero
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Total Attachments: 4
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PATENT ASSIGNMENT

This Patent Assignment is delivered pursuant to the Contribution Agreement (the "Agreement") effective as of March 1, 2009, between **Best Buy Enterprise Services, Inc.**, a corporation organized and existing under the laws of the State of Minnesota, and having a principal place of business at 7601 Penn Avenue South, Richfield, Minnesota 55423 ("Assignor") and **BBY Solutions, Inc.**, a corporation organized and existing under the laws of the State of Minnesota and having a principal place of business at 7601 Penn Avenue South, Richfield, Minnesota 55423 ("Assignee").

The Assignor has delivered this instrument signed by the Assignor to enable the Assignee to file it with any appropriate governmental agency to indicate ownership of the patents described below and for the other purposes set forth in this instrument. This instrument supplements and is in addition to all other rights of the Assignee under the Agreement and other instruments of transfer delivered in connection with the Agreement.

1. For good and valuable consideration, receipt of which the Assignor acknowledges, and by signing and delivering this instrument, the Assignor sells, assigns, transfers, conveys, and delivers to the Assignee all of the Assignor's worldwide right, title, and interest in and to the following:
 - (a) All issued patents, applications for patents, and any other rights to inventions and design whether patentable or unpatentable for those inventions, designs, patents, and applications specifically listed in Attachment A to this Patent Assignment (collectively the "Patents"). Such assignment includes:
 - (i) any parent patent applications, continuations, continuations-in-part, divisionals, country equivalents, or any other further application based in whole or in part on any of the Patents, and any patent rights relating thereto (including utility patents, design patents, utility models and inventors' certificates) whether in the United States or anywhere in the World;
 - (ii) all rights to use, license and otherwise exploit the Patents;
 - (iii) all income, royalties, damages, and payments hereafter due or payable to the Assignor with respect to the Patents, including without limitation unpaid damages and payments for past, present, and future infringements of any of the Patents;
 - (iv) all rights in and under the Patents to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this assignment; and
 - (v) all rights to sue and recover damages and payments for past, present, and future infringements or other violation of any of the Patents, including the right to fully and entirely replace the Assignor in all related matters.

2. As of the date set forth below, the Assignee has succeeded to all right, title, and standing of the Assignor to: (a) receive all rights and benefits pertaining to the Patents and related rights described above, and (b) commence, prosecute, defend and settle all claims and take all actions that the Assignee, in its sole discretion, may elect in relation to the Patents described above. This Patent Assignment (a) is irrevocable and effective upon the Assignor's signature to and delivery of a manually signed copy of this instrument or facsimile or email transmission of the signature to this instrument in connection with the execution of the Agreement, if and only if the such execution occurs, (b) benefits and binds the parties to the Agreement and their respective successors and assignees and (c) does not modify or affect, and is subject to, the provisions of the Agreement.

BEST BUY ENTERPRISE SERVICES, INC. [Assignor]

By: 

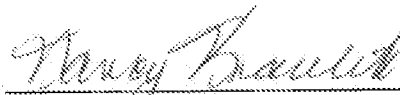
Name: Todd G. Hartman

Title: VP- Associate General Counsel & Chief Compliance Officer

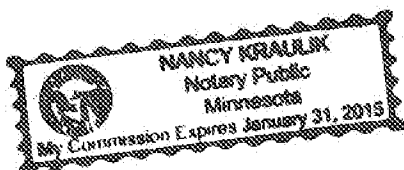
STATE OF MINNESOTA
COUNTY OF HENNEPIN

On February 18 2010 before me, Nancy Kraulik personally appeared Todd G. Hartman, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, Best Buy Enterprise Services, Inc., upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public

[Seal]



BBY SOLUTIONS, INC. [Assignee]

By: *Lisa Beth Lentini*
Name: Lisa Beth Lentini
Title: Assistant Secretary

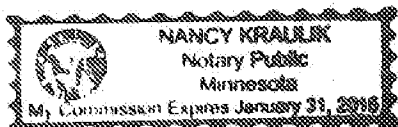
STATE OF MINNESOTA
COUNTY OF HENNEPIN

On ~~February 8~~, 2010 before me, Nancy Kraulik, personally appeared Lisa Beth Lentini, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument, BBY Solutions, Inc., upon behalf of which she acted, executed the instrument.

WITNESS my hand and official seal.

Nancy Kraulik
Notary Public

[Seal]



Attachment A

Country	Serial Number	Patent Number	Title
United States	09/970,236	7,251,625	Customer Identification System and Method
United States	10/113,508	6,684,769	Sheet Cleaner in a Multi-Station Printing Machine
United States	11/215,693		Indirect Customer Identification System and Method
United States	11/227,265		Audio Play List System and Method
United States	11/303,481		Media Content Router
United States	11/717,870		Protective Container for a Flat Screen Monitor
United States	11/724,749		Multitrack Recording Using Multiple Digital Electronic Devices
United States	11/804,198		Customer Identification System and Method
United States	11/825,168		Malware Automated Removal System and Method
United States	11/906,053		System and Method for Multi-Channel, Interactive Delivery of Product Information and Buying Decision Information
United States	11/973,407		Media Player with License Expiration Warning
United States	11/983,299		Hard Disk Destruction Apparatus and Method
United States	12/004,807		Stored Value Card Package With a Combined UPC and Activation Magnetic Stripe
United States	12/075,921		Improved Boot in a Media Player with External Memory
United States	12/380,681		Malware Automated Removal System and Method Using a Diagnostic Operating System
United States	11/002,930		Online Offer System
United States	11/213,259		Online Offer System

PATENT

RECORDED: 02/10/2010

REEL: 023915 FRAME: 0653