

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brett Bracewell Bonner	01/27/2010
Christopher Todd Hjelm	01/27/2010
RECEIVING PARTY DATA	
Name:	Sunrise R&D Holdings, LLC
Street Address:	1014 Vine Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12688077
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	2010001
NAME OF SUBMITTER:	Theodore P. Cummings
Total Attachments: 2 source=2010001Assignment#page1.tif source=2010001Assignment#page2.tif	

OP \$40.00 12688077

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PATENT
REEL: 023917 FRAME: 0631

ASSIGNMENT of US No. 12/688,077

(1-8) Insert	(1) <u>Brett Bracewell Bonner</u>	(5) _____
Names(s) of	(2) <u>Christopher Todd Hjelm</u>	(6) _____
Inventor(s)	(3) _____	(7) _____
	(4) _____	(8) _____

In consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration paid to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set over to

(9) Insert Name of Assignee	(9) <u>Sunrise R&D Holdings, LLC</u>
(10) Insert Address of Assignee	(10) <u>1014 Vine Street, Cincinnati, OH 45202</u>

(hereinafter designated as the Assignee) and Assignee's heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all application for patent including any and all provisional, non-provisional, divisional, continuation, substitute, and reissue application(s), and all Letter Patent, extensions, reissues and reexamination certificates that may be granted on this invention known as

(11) Insert Identification Such as Title, Case Application Number	(11) <u>A Method for Shopping in a Store, US Application No. 12/688,077</u> <u>Attorney Docket No. 2010001</u>
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For which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or

(12) Insert Date of Filing of Application	(12) <u>January 15, 2010</u>
(13) Alternative Identification for Filed Application	(13) _____

1) Each undersigned agrees to execute all papers necessary in connection with any application and any continuing, divisional or reissue applications for the invention, international PCT applications, foreign applications, and any patent(s) issuing thereon, and also to execute separate assignments in connection with such applications and patents as the Assignee may deem necessary.

2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning any application or continuation or division thereof, or any patent or reissue application based thereon, for the invention, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignee.

5) Each undersigned authorizes and requests the Director of Patents to issue any and all Letters Patents of the United States resulting from said application(s) to the said Assignee, as Assignee of the entire interest, and covenants that he has full rights to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and his heirs, successors, assigns and legal representatives.

6) Each undersigned hereby grants THE LAW OFFICES OF THEODORE P. CUMMINGS, LLC the power to insert on this assignment any further identification that may be necessary

or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date

1/27/2010

Inventor

Signature:

Brett Bracewell Bonner (SEAL)

Date

1/27/2010

Inventor

Signature:

Christopher Todd Hjelm (SEAL)

NOTARIZATION



LAKISHA N. DRUMMOND
NOTARY PUBLIC
STATE OF OHIO
Recorded in
Hamilton County, OH
My Comm. Exp. 4/8/14

State of Ohio)
County of Hamilton)

ss.:

On January 27, 2010, before me, Lakisha Drummond, personally appeared Brett Bracewell Bonner personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

Witness my hand and official seal.

Lakisha Drummond
Notary Public
Lakisha Drummond
(print name of Notary Public)

On January 27th, 2010, before me, Lakisha Drummond, personally appeared Christopher Todd Hjelm personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Lakisha Drummond
Notary Public
Lakisha Drummond
(print name of Notary Public)