

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Laszlo TITKOS</td> <td>02/10/2010</td> </tr> <tr> <td>Alex TETIYEVSKY</td> <td>02/09/2010</td> </tr> <tr> <td>Michael NORMAN</td> <td>02/08/2010</td> </tr> <tr> <td>Keith C. CEDRO</td> <td>02/08/2010</td> </tr> </tbody> </table>		Name	Execution Date	Laszlo TITKOS	02/10/2010	Alex TETIYEVSKY	02/09/2010	Michael NORMAN	02/08/2010	Keith C. CEDRO	02/08/2010
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>TARGET BRANDS, INC.</td> </tr> <tr> <td>Street Address:</td> <td>1000 Nicollet Mall</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55403</td> </tr> </table>		Name:	TARGET BRANDS, INC.	Street Address:	1000 Nicollet Mall	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (888)864-8502</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 480-626-4935</p> <p>Email: michelle.smojver@gs-iplaw.com</p> <p>Correspondent Name: TARGET BRANDS, INC.</p> <p>Address Line 1: 1000 Nicollet Mall - TPS 3165</p> <p>Address Line 4: Minneapolis, MINNESOTA 55403</p>											
ATTORNEY DOCKET NUMBER:	200906923 (0288)										
NAME OF SUBMITTER:	JoAnn M. Seaton										
<p>Total Attachments: 6</p> <p>source=ExecutedAssignment#page1.tif</p>											

OP \$40.00 12684729

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**PATENT**  
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**Assignment to Target Brands, Inc.**

Whereas, we,

**Laszlo TITKOS, Alex TETIYEVSKY, Michael NORMAN and Keith C. CEDRO**

have invented certain new and useful improvements described in an application for a United States patent entitled:

**PRODUCT ASSEMBLY WITH HANGER AND SHRINK WRAP COUPLING MEMBER**

Filing Date: January 8, 2010

Serial No.: 12/684,729

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefore.

Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisionals, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

UTILITY PATENT APPLICATION

Attorney Docket No. 200906923 (101.0288.U01)

In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Inventor's Signature: \_\_\_\_\_

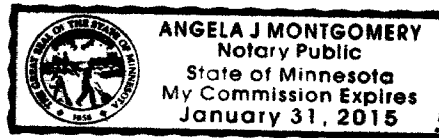
Date: \_\_\_\_\_

2/10/10

Inventor's Printed Name: **Laszlo TITKOS**

Subscribed and sworn to before me  
this 10<sup>th</sup> day of February, 2010.

Angela J. Montgomery  
Notary Public



Inventor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Inventor's Printed Name: **Alex TETIYEVSKY**

Subscribed and sworn to before me  
this \_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Notary Public

Inventor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Inventor's Printed Name: **Michael NORMAN**

Subscribed and sworn to before me  
this \_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Notary Public

UTILITY PATENT APPLICATION  
Attorney Docket No. 200906923 (101.0288.U01)

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Inventor's Printed Name: **Keith C. CEDRO**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Notary Public

## **Assignment to Target Brands, Inc.**

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We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

UTILITY PATENT APPLICATION  
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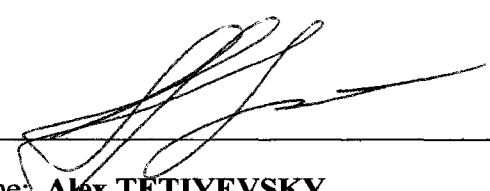
In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Inventor's Printed Name: **Laszlo TITKOS**


Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Notary Public

Inventor's Signature:  Date: 2-9-10

Inventor's Printed Name: **Alex TETIYEVSKY**

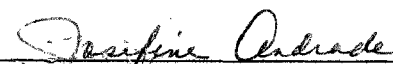
Subscribed and sworn to before me  
this 9 day of February, 2010.

  
Notary Public  
JOSEFINA ANDRADE  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 11/24/2012

Inventor's Signature:  Date: 2-9-10

Inventor's Printed Name: **Michael NORMAN**

Subscribed and sworn to before me  
this 8 day of February, 2010.

  
Notary Public  
JOSEFINA ANDRADE  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 11/24/2012

UTILITY PATENT APPLICATION

Attorney Docket No. 200906923 (101.0288.U01)

Inventor's Signature: \_\_\_\_\_

*Keith C. Cedro*

Date: \_\_\_\_\_

*2/8/10*

Inventor's Printed Name: **Keith C. CEDRO**

Subscribed and sworn to before me  
this 8 day of February, 2010.

*Josefina Andrade*  
\_\_\_\_\_  
Notary Public

JOSEFINA ANDRADE  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 11/24/2012