

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>William Perell</td> <td>02/10/2010</td> </tr> <tr> <td>Leif Sorensen</td> <td>02/10/2010</td> </tr> </tbody> </table>		Name	Execution Date	William Perell	02/10/2010	Leif Sorensen	02/10/2010						
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>POPPACK, LLC</td> </tr> <tr> <td>Street Address:</td> <td>301 Junipero Serra</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 220</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94127</td> </tr> </table>		Name:	POPPACK, LLC	Street Address:	301 Junipero Serra	Internal Address:	Suite 220	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94127
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CORRESPONDENCE DATA													
<p>Fax Number: (864)233-7342</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 864-271-1592</p> <p>Email: DOCKETING@DORITY-MANNING.COM</p> <p>Correspondent Name: DORITY & MANNING, P.A.</p> <p>Address Line 1: POST OFFICE BOX 1449</p> <p>Address Line 4: GREENVILLE, SOUTH CAROLINA 29602-1449</p>													
ATTORNEY DOCKET NUMBER:	POP-26												
NAME OF SUBMITTER:	Thomas D. Huycke												
<p>Total Attachments: 2</p> <p>source=POP26assignment#page1.tif</p> <p>source=POP26assignment#page2.tif</p>													

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PATENT
REEL: 023925 FRAME: 0177

JOINT INVENTION ASSIGNMENT OF WORLDWIDE RIGHTS

WHEREAS, we, WILLIAM PERELL, a citizen of the United States residing at 301 Junipero Serra, Suite 220, San Francisco, CA 94127; LEIF SORENSEN, a citizen of Denmark, residing at 7108 Marbella Court, Apt. 501, Cape Canaveral, Florida 32920 as assignors, have made an invention entitled "PACKAGE WITH UNIQUE OPENING DEVICE AND PROCESS FOR FORMING PACKAGE" as described in a patent application for U.S. Letters Patent executed by us on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, POPPACK, LLC, 301 Junipero Serra, Suite 220, San Francisco, CA 94127, United States of America, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have assigned, transferred, and set over, and do hereby assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and we hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN WITNESS WHEREOF, the Assignors have executed this document on the date indicated below:



WILLIAM PERELL

Feb 10, 2010

Date



LEIF SORENSEN

Feb. 10, 2010

Date