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To the Director of the U.S. Patent and

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documents or the new address(es) below.

1. Name of conveying party(ies)

David J. KOLAR  
Robert M. ULANSKI

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) January 21, 2010

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Vita-Mix Corporation

Internal Address: \_\_\_\_\_

Street Address: 8615 Usher Road

City: Cleveland

State: Ohio

Country: United States Zip: 44138

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No. (s)

B. Patent No. (s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Edward G. Greive

Internal Address: Renner, Kenner, Greive et al.

First National Tower, Fourth Floor

Street Address: 106 S. Main Street

City: Akron

State: Ohio Zip: 44308-1456

Phone Number: (330) 376-1242

Fax Number: (330) 376-9646

Email Address: eggreive@rennerkenner.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 18-0987

Authorized User Name \_\_\_\_\_

9. Signature:

Edward G. Greive  
Signature

January 27, 2010

Date

Edward G. Greive  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT  
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## ASSIGNMENT

WHEREAS, we, **David J. KOLAR**, of Stow, County of Summit, and State of Ohio; and **Robert M. ULANSKI**, of Broadview Heights, County of Cuyahoga and State of Ohio, have invented certain new and useful improvements in a

**BASE FOR A FOOD PROCESSOR**

WHEREAS, **Vita-Mix Corporation**, a corporation duly organized and existing under and by virtue of the laws of the State of Ohio and having its principal office and place of business at 8615 Usher Road, Cleveland, Ohio 44138, is desirous of acquiring the entire right, title and interest in and to said invention, and in, to and under any application directed thereto and any Letters Patent of the United States or foreign countries which may be obtained therefor.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration by us received from Vita-Mix Corporation, aforesaid, the receipt of which is hereby acknowledged, we, the said David J. KOLAR and Robert M. ULANSKI, have sold, assigned, transferred and set over unto Vita-Mix Corporation, aforesaid, its successors and assigns, the full and exclusive right to the said invention in the United States and all foreign countries and in, to and under the application for Letters Patent of the United States therefor, executed by us on the 21ST day(s) of JANUARY, 2010, and in, to and under any reissue, divisional, continuing or substitute application thereof or any corresponding application filed in a foreign country, and in, to and under any Letters Patent that may be issued for said invention in the United States or in any foreign country; and we do hereby covenant and agree for ourselves and our legal representatives to assist our said assignee in the prosecution of the said application or applications and in any interference or litigation which may arise involving our said invention or the said patent or patents, and to execute any reissue application thereon, or any divisional, continuing, substitute, or foreign application based on or corresponding to the above specifically identified application, as may be requested by our said assignee, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said

Letters Patent of the United States upon the above specifically identified application for said invention to Vita-Mix Corporation, aforesaid, as assignee of our entire right, title and interest in and to the same for the sole use and behoof of our assignee, its successors and assigns.

IN WITNESS WHEREOF, we have hereunto set our hands and seals as of the date set forth below.

1-21-10  
Date

[Signature]  
David J. KOLAR

1-21-10  
Date

[Signature]  
Robert M. ULANSKI

STATE OF OHIO )  
COUNTY OF Cuyahoga )ss



Jane Darden Kral  
Notary Public  
State of Ohio  
Recorded in Cuyahoga County  
My comm. exp. 3-6-2011

I, Jane Darden Kral, a Notary Public in and for the County and State aforesaid, do hereby certify that **David J. KOLAR**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 21<sup>st</sup> day of January, 2010.

[Signature]  
Notary Public

STATE OF OHIO )  
 )ss  
COUNTY OF Cuyahoga )



Jane Darden Kral  
Notary Public  
State of Ohio  
Recorded in Cuyahoga County  
My comm. exp. 3-6-2011

I, Jane Darden Kral, a Notary Public in and for the County and State aforesaid, do hereby certify that **Robert M. ULANSKI**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 21<sup>st</sup> day of January, 2010.

Jane Darden Kral  
Notary Public