

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>David Xi-Kuan Chan</td> <td>01/28/2010</td> </tr> <tr> <td>Rong Ge</td> <td>01/28/2010</td> </tr> <tr> <td>Ori Gershony</td> <td>01/28/2010</td> </tr> <tr> <td>Tim Hesterberg</td> <td>01/28/2010</td> </tr> <tr> <td>Diane Lambert</td> <td>01/28/2010</td> </tr> </tbody> </table>		Name	Execution Date	David Xi-Kuan Chan	01/28/2010	Rong Ge	01/28/2010	Ori Gershony	01/28/2010	Tim Hesterberg	01/28/2010	Diane Lambert	01/28/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043		
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CORRESPONDENCE DATA													
<p>Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (650) 839-5070 Email: horsley@fr.com Correspondent Name: Elspeth S. White Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>													
ATTORNEY DOCKET NUMBER:	16113-2106001												
NAME OF SUBMITTER:	Christie Horsley												

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PATENT
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Total Attachments: 15

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ASSIGNMENT

For valuable consideration, we, DAVID XI-KUAN CHAN of 504 Penn Court, Edgewater, NJ 07020, RONG GE of 1125 235th PL. NE., Sammamish, WA 98074, ORI GERSHONY of 6628 188th PL NE, Redmond, WA 98052, TIM HESTERBERG of 2628 31st Avenue W., Seattle, WA 98199, DIANE LAMBERT of 15 Upper Drive, Berkeley Heights, NJ 07922, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

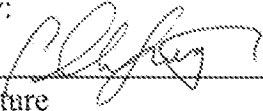
its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EVALUATING STATISTICAL SIGNIFICANCE OF TEST STATISTICS USING PLACEBO ACTIONS, filed 01/29/2010, and assigned U.S. Serial Number 12/696,921, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 01/28/2010



DAVID XI-KUAN CHAN

Witnessed by:



Signature

CHARLES ALEX SCOTT

Typed or Printed Name

233 W 16th St APT 4N
NEW YORK, NY 10011

Witness Address

Date: _____

RONG GE

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

ORI GERSHONY

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

TIM HESTERBERG

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

DIANE LAMBERT

Witnessed by:

Signature

Typed or Printed Name

Witness Address

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Attorney's Docket No.: 16113-2106001

Date: _____

DAVID XI-KUAN CHAN

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: 1/28/2010

Rong Ge
RONG GE

Witnessed by:

Pasovici
Signature

ANDREI PASOVICI
Typed or Printed Name

4325 134th. Pl. SE
Bellevue WA 98006
Witness Address

Date: _____

ORI GERSHONY

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

TIM HESTERBERG

Witnessed by:

Signature

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DAVID XI-KUAN CHAN

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

RONG GE

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-2106001

Date: 1/28/2010ORI Gershony
ORI GERSHONY

Witnessed by:

Asanici
SignatureANDREI PASCOVICI
Typed or Printed Name4325 134th Pl SE
Bellevue WA 98006
Witness Address

Date: _____

TIM HESTERBERG
TIM HESTERBERG

Witnessed by:

Signature_____
Typed or Printed Name_____
Witness Address

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DIANE LAMBERT
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Date: _____

DAVID XI-KUAN CHAN

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

RONG GE

Witnessed by:

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Typed or Printed Name

Witness Address

Date: _____

ORI GERSHONY

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: Jan 28, 2010

Tim Hesterberg
TIM HESTERBERG

Witnessed by:

H. Brendan McMahon
Signature

H. Brendan McMahon
Typed or Printed Name

3919 Whitman Ave N #302

Seattle, WA 98103

Witness Address

Date: _____

DIANE LAMBERT

Witnessed by:

Signature

Typed or Printed Name

Witness Address

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DAVID XI-KUAN CHAN

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RONG GE

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Witness Address

Date: _____

ORI GERSHONY

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

TIM HESTERBERG

Witnessed by:

Signature

Typed or Printed Name

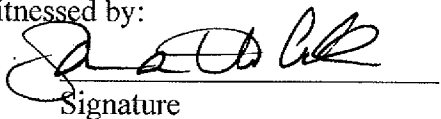
Witness Address

Date: 01/28/2010



DIANE LAMBERT

Witnessed by:


Signature

Samantha Cook
Typed or Printed Name

161 Attorney St #4D
New York NY 10002
Witness Address

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