

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jonathan Teller	12/27/2009
RECEIVING PARTY DATA	
Name:	The Kind Group
Street Address:	307 Fifth Avenue
Internal Address:	5th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29351278
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	1311-0012
NAME OF SUBMITTER:	Richard R. Michaud
Total Attachments: 1 source=1311-0012_executed_assignment#page1.tif	

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PATENT
REEL: 023929 FRAME: 0852

ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, I, Jonathan Teller, resident of 45 East 72nd Street, Apt. 9C, New York, New York 10021 have invented improvements in

SPHERICALLY SHAPED LIP BALM

for which I executed on December 3, 2009 an application for Letters Patent of the United States, Serial No. 29/351,278, and

WHEREAS, The Kind Group, a New York corporation, having a place of business at 307 Fifth Avenue, 5th Floor, New York, New York 10016 is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the sufficiency of which is acknowledged by all parties, I have assigned and set over, and do hereby assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and the Letters Patent when issued; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application to said corporation as the assignees of our entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And I also hereby covenant and agree to sign all proper papers including divisional and other applications for patents and assignments thereof in the United States and application for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 27 day
of December, 2009.



Jonathan Teller