

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Battelle Memorial Institute	01/19/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NIKE USA, Inc.
<b>Street Address:</b>	One Bowerman Drive
<b>City:</b>	Beaverton
<b>State/Country:</b>	OREGON
<b>Postal Code:</b>	97005
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12549224
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)463-5001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	3124635000
<b>Email:</b>	mburkhart@bannerwitcoff.com
<b>Correspondent Name:</b>	BANNER & WITCOFF LTD.
<b>Address Line 1:</b>	10 S. WACKER DRIVE, STE. 3000
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	007625.00839
<b>NAME OF SUBMITTER:</b>	Charles L. Miller
<b>Total Attachments: 2</b> source=00762500839BATTONIKE#page1.tif source=00762500839BATTONIKE#page2.tif	

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**PATENT**  
**REEL: 023932 FRAME: 0914**

# ASSIGNMENT

**Battelle Memorial Institute  
to  
Nike USA, Inc.**

WHEREAS Battelle Memorial Institute, a corporation of Ohio, having a place of business at 505 King Avenue, Columbus, Ohio 43201-2693, USA, herein called "Assignor," has acquired the entire right, title, and interest of Inventors Jeffrey Alan Hadden, Bradley Charles Glenn and Douglas Anthony Thornton, in a patent application entitled "GOLF CLUBS AND GOLF CLUB HEADS HAVING DIGITAL LIE AND/OR OTHER ANGLE MEASURING EQUIPMENT," for which an application for a Patent of the United States was filed in the United States Patent and Trademark Office on August 27, 2009 and accorded Serial No. 12/549,224, and in the invention disclosed therein and in any patent or patents to be obtained therefor; and

WHEREAS, Nike USA, Inc., a corporation of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005, USA, herein called "Assignee," is desirous of acquiring said invention and application and any patent or patents to be obtained therefor.

NOW THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said Assignee, its entire right, title, and interest in and to said application and the invention shown, described, or claimed therein; and in and to any extensions, reissues, divisions, or renewals of said application; and it does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them to the said Assignee as the owners of the entire right, title, and interest and to the same, and to their successors or assigns.

Assignor further covenants and agrees, at the request and expense of the said Assignee, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest herein sought to be conveyed, to execute such application papers as may be desired by the said Assignee for the filing of any division or renewal of the application herein conveyed, or for the reissues or extensions of any Letters Patent that may be granted upon said application, and to execute such other papers as desired by the said Assignee.

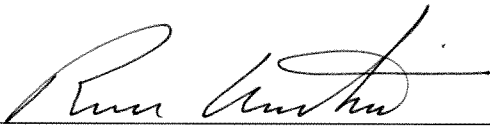
Assignor further assigns unto the said Assignee the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said Assignee to apply for patents therefor in the name of the Assignee in countries where such procedure is proper and to claim the benefit of the International Convention and do agree to execute applications for the said invention in the several countries where it is necessary, and to execute assignments of such applications and the patents to be obtained therefor to the said Assignee, as well as all other necessary papers.

# ASSIGNMENT

Battelle Memorial Institute  
to  
Nike USA, Inc.

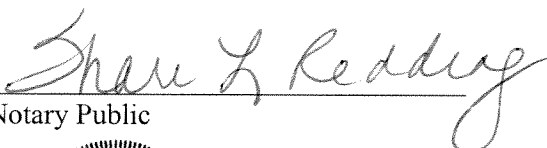
IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my seal at  
Columbus, Ohio, this 19<sup>th</sup> day of January, 2010.

BATTELLE MEMORIAL INSTITUTE

By:   
Russell P. Austin  
Senior Vice President, General Counsel & Secretary

STATE OF OHIO                    )  
  ) ss:  
COUNTY OF FRANKLIN        )

This 19<sup>th</sup> day of JANUARY, 2010, before me, a Notary Public in and for the  
County and State aforesaid, personally appeared Russell P. Austin, personally known to me and  
known to be the person described in and who executed the foregoing assignment and  
acknowledged the same to be his voluntary act and deed, and that he executed the same for the  
uses and purposes therein set forth.

  
Notary Public



SHARI L. REDDING  
Notary Public, State of Ohio  
My Commission Expires 07-28-2011