

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Execution Date
Regions Bank	02/16/2010

**RECEIVING PARTY DATA**

Name:	Parlux Fragrances, Inc.
Street Address:	5900 North Andrews Avenue
Internal Address:	Suite 500
City:	Fort Lauderdale
State/Country:	FLORIDA
Postal Code:	33309

**PROPERTY NUMBERS Total: 9**

Property Type	Number
Patent Number:	D419888
Patent Number:	D584960
Patent Number:	D548095
Patent Number:	D459210
Patent Number:	D459211
Patent Number:	D488058
Patent Number:	D458143
Patent Number:	D425407
Patent Number:	D588575

**CORRESPONDENCE DATA**

Fax Number: (404)581-8330  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-581-8275  
 Email: srbrown@jonesday.com  
 Correspondent Name: Sidney R. Brown

OP \$360.00 D419888

**501094557**

**PATENT  
 REEL: 023937 FRAME: 0960**

Address Line 1: 1420 Peachtree Street, N.E.  
Address Line 2: Suite 800  
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	397168-600030
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NAME OF SUBMITTER:	Sidney R. Brown
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Total Attachments: 2 source=Regions Bank Parlux Release of Patents#page1.tif source=Regions Bank Parlux Release of Patents#page2.tif
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**RELEASE OF PATENTS**

1.

PARLUX FRAGRANCES, INC., a corporation organized and existing under the laws of the State of Delaware, having an address at 5900 North Andrews Avenue, Suite 500, Fort Lauderdale, FL 33309 ("**Grantor**"), entered into that certain Patent and Trademark Security Agreement dated as of July 22, 2008, and recorded in the United States Patent and Trademark Office on November 4, 2008, at Reel 021785, Frame 0174 (the "**Security Agreement**"), whereby REGIONS BANK, a banking corporation organized and existing under the laws of the State of Alabama, and having an address at c/o Regions Bank, 100 S.E. Third Ave., 17th Floor, Fort Lauderdale, FL 33394 ("**Lender**"), was granted a security interest in the "Patent Collateral" as defined therein.

2.

The Lender, without representation, warranty or recourse of any sort, hereby terminates, releases and discharges all its security interest granted under the Security Agreement with respect to the Patent Collateral, including without limitation their security interests in the Patents set forth on Schedule A, attached hereto and incorporated herein by reference. Any right, title or interest of the Lender in such Patents shall hereby cease and become void. Any security interests granted by Grantor to Lender in patents or patent applications other than the Patents set forth on Schedule A hereto shall remain in full force and effect.

3.

The Lender hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby at Grantor's sole cost and expense.

IN WITNESS WHEREOF, the Lender has caused this document to be executed on its behalf as of the 16th day of February, 2010.

REGIONS BANK, an Alabama Bank

By: 

Name: Ronald S. Cohn

Title: Senior Vice President

**Schedule A**  
**to**  
**Release of Patents**

<b>Patent</b>	<b>Patent No.</b>	<b>Date of Registration</b>
Combined Bottle and Cap	D419,888	02/01/2000
Combined Bottle and Cap	D584,960	01/20/2009
Bottle and Cap	D548,095	08/07/2007
Bottle	D459,210	06/25/2002
Bottle	D459,211	06/25/2002
Bottle and Cap	D488,058	04/06/2004
Bottle	D458,143	06/04/2002
Cologne Dispenser	D425,407	05/23/2000
Headset	D588,575	03/17/2009