

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Michael Davidson	02/09/2010
Oliver A. Locke	02/12/2010
Anthony L. Baker	02/11/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Microsoft Corporation
<b>Street Address:</b>	One Microsoft Way
<b>City:</b>	Redmond
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12705999
<b>CORRESPONDENCE DATA</b>	
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<b>Phone:</b>	425-707-2290
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<b>Address Line 1:</b>	One Microsoft Way
<b>Address Line 2:</b>	Patent Group Docketing Dept
<b>Address Line 4:</b>	Redmond, WASHINGTON 98052
<b>ATTORNEY DOCKET NUMBER:</b>	328226.01
<b>NAME OF SUBMITTER:</b>	Amandeep Kaur

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Total Attachments: 6  
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**PATENT**  
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source=328226-01-Exec-Assignment#page6.tif

**PATENT ASSIGNMENT**

MS Docket No.: 328226.01


I/WE, Michael Davidson, Oliver A. Locke, and Anthony L. Baker ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFICATION OF VIDEO SEGMENTS" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's Application No. and filing date, when known;
- was filed on 02/16/2010 and was given Application No. 12/705,999
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ Inventor's Signature	<u>2-9-10</u> _____ Date
Michael Davidson _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

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MS Docket No.: 328226.01

_____ Inventor's Signature	_____ Date
Oliver A. Locke _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
Anthony L. Baker _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

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Inventor's Signature	Date
Michael Davidson	
Printed Name in English	Printed Name in Native Language (if other than English)



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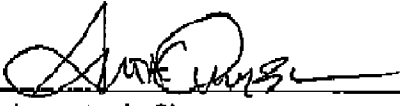
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<u>Michael Davidson</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

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<u>Oliver A. Locke</u> Printed Name In English	_____ Printed Name In Native Language (if other than English)

 _____ Inventor's Signature	<u>11 FEB 2010</u> _____ Date
<u>Anthony L. Baker</u> Printed Name In English	_____ Printed Name in Native Language (if other than English)