

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Baxter Byerly</td> <td>02/17/2010</td> </tr> <tr> <td>Jeffrey R Mount</td> <td>02/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Baxter Byerly	02/17/2010	Jeffrey R Mount	02/16/2010
Name	Execution Date						
Baxter Byerly	02/17/2010						
Jeffrey R Mount	02/16/2010						
RECEIVING PARTY DATA							
Name:	Catalina Marketing Corporation						
Street Address:	200 Crillon Parkway						
City:	St. Petersburg						
State/Country:	FLORIDA						
Postal Code:	33716						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12692419</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12692419		
Property Type	Number						
Application Number:	12692419						
CORRESPONDENCE DATA							
Fax Number:	(703)415-0013						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	bmargulies@neifeld.com						
Correspondent Name:	Bruce T. Margulies						
Address Line 1:	4813-B Eisenhower Ave.						
Address Line 4:	Alexandra, VIRGINIA 22304						
ATTORNEY DOCKET NUMBER:	PIP175MOUNU-US1						
NAME OF SUBMITTER:	Bruce T. Margulies						
Total Attachments: 6 source=Assignment_PIP175MOUNU-US1_2-17-2010#page1.tif source=Assignment_PIP175MOUNU-US1_2-17-2010#page2.tif source=Assignment_PIP175MOUNU-US1_2-17-2010#page3.tif source=Assignment_PIP175MOUNU-US1_2-17-2010#page4.tif source=Assignment_PIP175MOUNU-US1_2-17-2010#page5.tif							

OP \$40.00 12692419

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**PATENT
 REEL: 023947 FRAME: 0735**

NEIFELD REF:	PIP175MOUNU-US1
CLIENT REF:	PIP175MOUNU-US1

37 CFR 1.46 ASSIGNMENT OF APPLICATION

WHEREAS, I/WE (THE INVENTORS/ASSIGNORS):

Baxter Byerly; Jeff Mount

respectively, have invented new and useful improvements in (TITLE):

COMBINATION PRINTER AND ITS PAPER

for which an application for Letters Patent was executed, by signing an inventor's declaration, on (date inventor declaration signed):	
or for which Application No.	12/692,419
was filed on (date):	1/22/2010

WHEREAS, the entity or entities, and their principle places of business, listed below (hereinafter referred to as "ASSIGNEE") :

FIRST ENTITY NAME AND ADDRESS:

Catalina Marketing Corporation 200 Carillon Parkway St. Petersburg, FL 33716
--

SECOND ENTITY NAME AND ADDRESS, IF ANY:

[REDACTED]

THIRD ENTITY NAME AND ADDRESS, IF ANY:

[REDACTED]


are desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I/WE, the applicant(s), by these presents do sell, assign and transfer unto said ASSIGNEE the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I/WE hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I/We agree that I/We will communicate to said ASSIGNEE or its (their) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (their) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grants(s) the firm of Neifeld IP Law, P.C. the power to insert on this assignment any further identification, including firm reference number, application number, filing date, and execution date, and any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

SIGNATURE:	
PRINTED NAME:	Baxter Byerly
DATE SIGNED:	02/17/2010

SIGNATURE:	
PRINTED NAME:	Jeff Mount
DATE SIGNED:	

SIGNATURE:	
PRINTED NAME:	
DATE SIGNED:	

SIGNATURE:	
PRINTED NAME:	
DATE SIGNED:	

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PRINTED NAME:	
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DATE SIGNED:	

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SIGNATURE:	
PRINTED NAME:	Baxter Byerly
DATE SIGNED:	

SIGNATURE:	 2-16-2010
PRINTED NAME:	Jeff Mount
DATE SIGNED:	

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