

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Karl R. RASCHE	02/17/2010
<b>RECEIVING PARTY DATA</b>	
Name:	PACIFIC DATA IMAGES LLC
Street Address:	1800 Seaport Boulevard
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12705348
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(415)268-7522
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(415) 268-6003
Email:	gstith@mofo.com
Correspondent Name:	Michael A. Stallman
Address Line 1:	Morrison & Foerster LLP
Address Line 2:	425 Market Street
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	590282005300
NAME OF SUBMITTER:	Peter J. Yim
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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**PATENT**  
**REEL: 023951 FRAME: 0130**

## **ASSIGNMENT SOLE**

THIS ASSIGNMENT, by Karl R. RASCHE (hereinafter referred to as the assignor), residing at 831 Madison Street, Albany, California 94706, witnesseth:

WHEREAS, said assignor has invented certain new and useful improvements in LOSSY COMPRESSION OF HIGH-DYNAMIC RANGE IMAGE FILES, set forth in an application for Letters Patent of the United States, bearing Serial No. 12/705,348 and filed on February 12, 2010; and

WHEREAS, PACIFIC DATA IMAGES LLC, a corporation duly organized under and pursuant to the laws of Delaware and having its principal place of business at 1800 Seaport Boulevard, Redwood City, California 94063 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

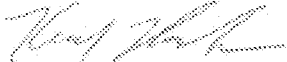
NOW, THEREFORE, in consideration of good and sufficient consideration, the receipt of which is hereby acknowledged, said assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignor is the sole and lawful owner of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee, its successors, legal representatives and assigns, that said assignor will, whenever counsel of said assignee, or the counsel of its successor, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignor hereby requests the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

2/17/2010  
Date

  
Karl R. RASCHE