

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Scott Roy	02/12/2010
Burke Culligan	02/12/2010
David Chaiken	02/12/2010
Darshan Kantak	02/10/2010

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12707622

CORRESPONDENCE DATA

Fax Number: (408)749-6901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (408) 774-6906
 Email: kay.harlow@mpiplaw.com
 Correspondent Name: David F. Lee
 Address Line 1: 710 Lakeway Drive, Suite 200
 Address Line 4: Sunnyvale, CALIFORNIA 94085

ATTORNEY DOCKET NUMBER:	YAHOP093
NAME OF SUBMITTER:	David F. Lee, Esq.

Total Attachments: 5
 source=YAHOP093_Assignment_Efile#page1.tif

CH \$40.00 12707622

501096029

**PATENT
 REEL: 023954 FRAME: 0537**

source=YAHOP093_Assignment_Efile#page2.tif
source=YAHOP093_Assignment_Efile#page3.tif
source=YAHOP093_Assignment_Efile#page4.tif
source=YAHOP093_Assignment_Efile#page5.tif

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

BIDDED MARKETPLACE FOR APPLICATIONS

- for which I have executed a U.S. patent application on even date herewith.
- which bears U.S. application serial No. _____, filed _____.
- for which I have executed a patent application in the country of _____ on even date herewith.
- which I have executed a U.S. provisional application on even date herewith.
- which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Scott Roy have executed this document on the date indicated below.

Scott Roy
Signature of Inventor

2/12/10
Date

Palo Alto, California
Inventor's City, State of residence

Witnessed by:

(1) Justin Wismer
Signature of Witness

2/12/10
Date

Justin Wismer
Print Witness Name

Atherton, CA
Witness' City, State of residence

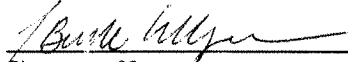
(2) Cameron Johnson
Signature of Witness

2/12/10
Date

CAMERON JOHNSON
Print Witness Name

San Carlos CA
Witness' City, State of residence


IN TESTIMONY WHEREOF, I Burke Culligan have executed this document on the date indicated below.


Signature of Inventor

2/12/10
Date

Menlo Park, California
Inventor's City, State of residence

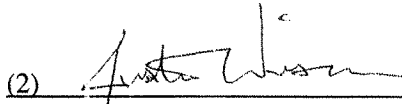
Witnessed by:

(1) 
Signature of Witness

2/12/10
Date

CAMERON JOHNSON
Print Witness Name

San Carlos, CA
Witness' City, State of residence

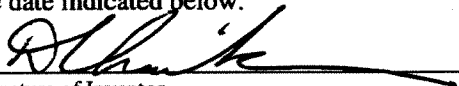
(2) 
Signature of Witness

2/12/10
Date

Justin Wisner
Print Witness Name

Atherton, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I David Chaiken have executed this document on the date indicated below.



Signature of Inventor

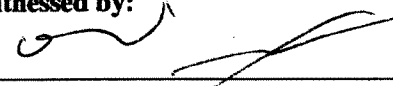
12 FEB 2010

Date

Menlo Park, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

12 Feb 2010

Date

Milice Wexler

Print Witness Name

Santa Clara, CA

Witness' City, State of residence

(2) 

Signature of Witness

12 Feb 2010

Date

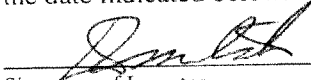
Leonard Waldman

Print Witness Name

San Francisco, CA

Witness' City, State of residence

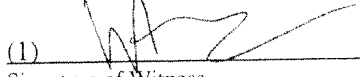
IN TESTIMONY WHEREOF, I Darshan Kantak have executed this document on the date indicated below.


Signature of Inventor

2/10/10
Date

Pasadena, California
Inventor's City, State of residence

Witnessed by:

(1) 
Signature of Witness

2/10/10
Date

Arun Krishnaswamy
Print Witness Name

LOS ANGELES, CA
Witness' City, State of residence

(2) 
Signature of Witness

2/10/10
Date

Rebecca Sharpe
Print Witness Name

Pasadena, CA
Witness' City, State of residence