PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Adam WEISS	01/22/2010

RECEIVING PARTY DATA

Name:	Message Protocols LLC	
Street Address:	109 Greene Street	
Internal Address:	No. 3C	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10012	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12553365	

2055045-5004

CORRESPONDENCE DATA

Fax Number: (703)712-5240

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: scotugno@mcguirewoods.com

Correspondent Name: Safet Metjahic

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Address Line 2: Suite 1800
Address Line 4: McLean, VIRGINIA 22102

NAME OF SUBMITTER: Safet Metjahic

Total Attachments: 3 source=weiss_as#page1.tif source=weiss_as#page2.tif

ATTORNEY DOCKET NUMBER:

501096112

OF \$40.00 1255

PATENT REEL: 023955 FRAME: 0172 source=weiss_as#page3.tif

PATENT REEL: 023955 FRAME: 0173

ASSIGNMENT

WHEREAS, I, Adam WEISS, being a citizen of the United States, having an address at 109 Greene Street, Apartment 3C, New York, NY 10012 have made new and useful processes, machines, articles of manufacture, compositions of matter, ornamental design, and/or improvements in HIGHLY SPECIALIZED APPLICATION PROTOCOL FOR EMAIL AND SMS AND MESSAGE NOTIFICATION HANDLING AND DISPLAY, for which I am about to make an application for Letters Patent of the United States, said application being executed on even date herewith.

WHEREAS, Message Protocols LLC, having a place of business at 109 Greene Street, No. 3C, New York, NY 10012, and who, together with its successors and assigns ("Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservations:

- 1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said application for Letters Patent of the United States, the inventions and discoveries described therein, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.
- Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to

PATENT REEL: 023955 FRAME: 0174 issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

- 4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance.
- 5. Bind my heirs, legal representatives, and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosures, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, other litigation, or proceeding related thereto.

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IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 22 day of			
(Do not complete below this line)			
For Notary completion only:			
State or Province of Colifornia	, County of Los Angeles		
On this 22 day of 3	عروب , 2010 before me, the		
undersigned, a Notary Public in and fo	or said County and State, appeared Adam WEISS,		
known by me, (or proved to me on the basis of satisfactory evidence) to be the person			
described in and who signed the annexed assignment, and being duly sworn,			
acknowledged that he executed the same for the purposes and consideration therein			
MyComm. Expires Sep 18, 2011 Seal of the Notary	Siven under my hand and seal of office, Notary Public in and for said County and State My Commission Expires: Sept 18,2011		

RECORDED: 02/18/2010