	J.S. DEPARTMENT OF COMMERCE ited States Patent and Trademark Office
RACIEMARIE	
To the Director of the U.S. Patent and Trauemain Onice. Fig.	3589178 electric describes or the new address(es) below.
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
	Name: Social Fabric Corporation
Edward F. Tuck	Internal Address: Suite 920
Additional name(s) of conveying party(ies) attached? Yes X	No
3. Nature of conveyance/Execution Date(s):	Street Address: 100 North Barranca Street
Execution Date(s) 4 January 2010	-
Assignment Merger	
Security Agreement Change of Name	City: West Covina
Joint Research Agreement	State: California
Government Interest Assignment	2
Executive Order 9424, Confirmatory License	Country: USA Zip: 91791
Other	Additional name(s) & address(es) attached? Yes X No
4. Application or patent number(s): A. Patent Application No.(s) 12/590,433	s document is being filed together with a new application B. Patent No.(s)
12/3/0/433	
Additional numbers a	│ attached?
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: ONE
Name: Ms. Kathy Phillips	
	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40
Internal Address: Suite 920	
	Authorized to be charged to deposit account
Street Address: 100 North Barranca Street	X Enclosed
	None required (government interest not affecting title)
City: West Covina	8. Payment Information
State: California Zip: 91791	
Phone Number:_626.966.6235	
Fax Number: 626.966.0193	Deposit Account Number
Email Address: <u>kathy@falconfund.com</u>	Authorized User Name
9. Signature:	5 February 2010
Signature	Date
Thomas N. Giaccherini, Registration No. 31, 075 Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

Docket No. SFA2006-I-CIPC No. 11

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned,

Edward F. Tuck

who has created a certain Invention for which United States Patent Application Serial No. 12/590,433 has been executed concurrently herewith and is entitled

Enhanced Relationship Prediction System

Do hereby sell, assign and transfer to Social Fabric Corporation, a Corporation of the State of Delaware, having a place of business at West Covina, California, in the County of Los Angeles, its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filled in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that Social Fabric Corporation, hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof; execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns, or legal representatives; and

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PATENT REEL: 023960 FRAME: 0274

Patent Application Assignment

Docket No. SFA2006-1-CIPC No. 11

Covenant with said Assignce, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN TESTIMONY WITERFOF, I have hereunto set my signature on the date indicated below.

Edward F. Tuck

Return Address: Thomas N. Giaccherini Post Office Box 1146 Carmel Valley, California 93924

831.659.5300

Janey 4, 2010

Second Page of Two Pages

PATENT REEL: 023960 FRAME: 0275

ACKNOWLEDGMENT

State of California
County of hos Angles
On January 4 2010 before mc, Katherine M. Phillips, a Notary Public, personally appeared Follows F. Turn, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature John h Thung (Seal)

KATHERINE M. PHILLIPS

Gommission # 1810343
Notary Public - California
Los Angeles County
My Comm. Expires Aug 21, 2012

RECORDED: 02/12/2010