

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
William H. Rogers	02/10/2010
Matthew E. McKendrick	02/10/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Prezine, LLC
<b>Street Address:</b>	3041 Faye Road
<b>City:</b>	Jacksonville
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32226
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29353821
<b>CORRESPONDENCE DATA</b>	
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<b>NAME OF SUBMITTER:</b>	Justin R. Sauer
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 29353821

## ASSIGNMENT

WHEREAS, **William H. ROGERS** of St. Augustine, Florida; and **Matthew E. MCKENDRICK** of Jacksonville, Florida; hereinafter referred to as **ASSIGNORS**, have made certain improvements or inventions in **MAGAZINE WELL GRIP**, for which **ASSIGNORS** have executed an application for United States Letters Patent filed on January 14, 2010, in the United States Patent and Trademark Office, and assigned Serial No. 29/353,821; and

WHEREAS, **Prezine, LLC**, a limited liability company with address at 3041 Faye Road, Jacksonville, Florida 32226, hereinafter referred to as **ASSIGNEE**, is desirous of acquiring the same;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNORS** do hereby sell, assign and transfer to said **ASSIGNEE**, its successors and assigns, all right, title and interest in and to said United States Patent application, the invention or inventions therein shown and described and any improvements on said inventions heretofore or hereafter made, any divisions or continuations of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of said patents; and said **ASSIGNORS** do hereby authorize and request the Commissioner of Patents to issue all patents on said United States Patent applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNORS** for said consideration hereby covenants and agrees that said **ASSIGNORS** are the owners of the full title herein conveyed and have the right to convey the same, and agree that said **ASSIGNORS** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNORS** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications

and patents, United States and foreign, and otherwise aid said **ASSIGNEE**, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

IN WITNESS WHEREOF, we have hereunto set our hands on the date below.

Feb. 10/2010  
Date

2/10/2010  
Date

  
\_\_\_\_\_  
William H. ROGERS

  
\_\_\_\_\_  
Matthew E. MCKENDRICK