

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Zhiqian Wang	07/03/2007
William C. Kastilahn	07/03/2007
RECEIVING PARTY DATA	
Name:	ShopperTrak RCT Corporation
Street Address:	200 West Monroe Street, 11th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11773254
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ATTORNEY DOCKET NUMBER:	020006.0801 - 11773254
NAME OF SUBMITTER:	Elizabeht A. Kostiuk
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 023962 FRAME: 0287

ASSIGNMENT

WHEREAS, I, Zhiqian Wang residing at 602 Hanover Court, Schaumburg, Illinois 60194, United States of America; and William C. Kastilahn, residing at 816 Hinman Avenue, House 6, Evanston, Illinois 60602, United States of America called "ASSIGNORS", have invented a certain new and useful Invention for SYSTEM AND PROCESS FOR DETECTING, TRACKING AND COUNTING HUMAN OBJECTS OF INTEREST ("Invention"), which is fully set forth in an application for Letters Patent in the United States filed on July 3, 2007 and assigned U.S. Patent Application Serial No. 11/773,254 ; and

WHEREAS, ShopperTrak RCT Corporation, an Illinois Corporation, having a principal office and place of business at 200 West Monroe Street, 11th Floor Chicago, Illinois 60606, United States of America together with any successors, legal representatives or assigns thereof, hereinafter called "ASSIGNEE" desires to acquire the entire right, title and interest in and to said Invention, the application above identified, and in, to and under Letters Patent which may be obtained for said Invention, as herewith more fully set forth;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of \$1.00 and other valuable and legally sufficient considerations, the receipt of which by the ASSIGNORS from the ASSIGNEE is hereby acknowledged, said ASSIGNORS has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to the Invention and application hereinabove identified, and any Letters Patent of the United States that may issue for said Invention as well as all continuations, continuations-in-part, divisions and reissues thereof, and any Letters Patent therefore in all countries foreign to the United States; to have and to hold for the sole and exclusive use and benefit of the said ASSIGNEE, it's successors and assigns to the full end of the term for which any and all of said Letters Patent for said Invention may issue; and all priority rights available under all applicable International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country;

AND I HEREBY covenant and agree, for myself and my legal representatives, that I will assist the ASSIGNEE in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that the ASSIGNEE may elect to make covering the Invention herein identified, as hereinbefore set forth, investing in the ASSIGNEE like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference or reexamination which may arise involving the Invention, or any application or Letters Patent herein contemplated; and that I will execute and deliver to the ASSIGNEE any and all additional papers which may be requested by the ASSIGNEE to fully carry out the terms of this Assignment;

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE any facts known to me respecting said Invention, and testify in any legal proceeding, sign all lawful papers, execute all patent applications, make all rightful declarations and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for the Invention in all countries;

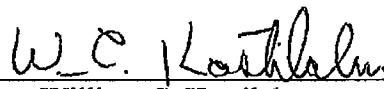
And the U.S. Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, are hereby authorized and requested to issue Letters Patent to the said ASSIGNEE in accordance with the terms of this Assignment;

IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of July, 2007.



Zhiqian Wang

IN TESTIMONY WHEREOF, I hereunto set my hand this 3rd day of July, 2007.



William C. Kastilahn